

TOEIC® Program

DATA & ANALYSIS 2017

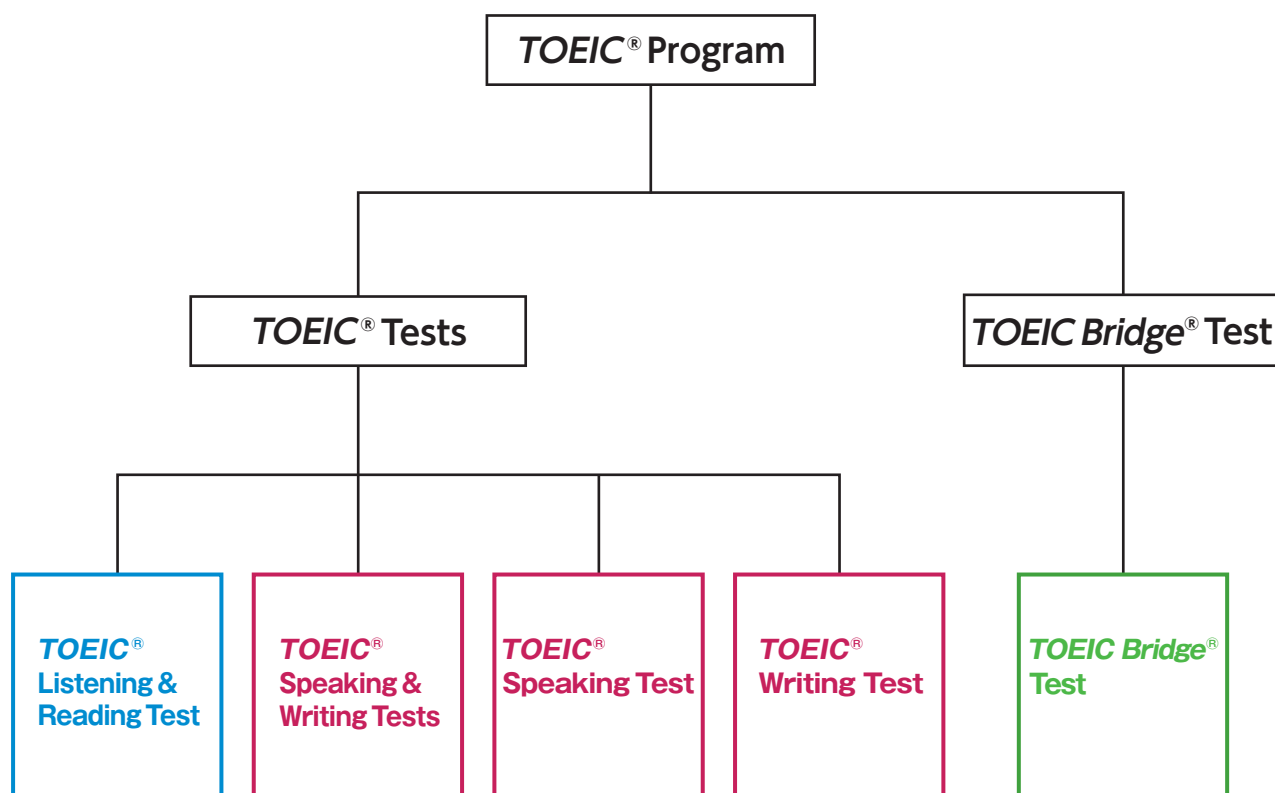
Number of examinees and average scores in FY2016

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TOEIC[®] is


the acronym for Test of English for International Communication and a global standard for the assessment of communicative English ability. The test has been developed and prepared by the Educational Testing Service (ETS), the primary developer and administrator of national examinations and qualification tests in the United States.





TOEIC[®] Program consists of TOEIC[®] Tests and TOEIC Bridge[®] Test.


The TOEIC[®] Tests have set the standard for assessing English-language skills needed in daily life and global business. Examinees can strive to improve comprehensive English skills since all four skills (listening, reading, speaking, writing) of English communication can be measured through the TOEIC[®] Listening & Reading Test (TOEIC[®] L&R), which measures listening and reading ability, and the TOEIC[®] Speaking & Writing Tests (TOEIC[®] S&W), which measure speaking and writing ability.

TOEIC® Tests

TOEIC® Listening & Reading Test 	Test Format Standardized objective test using a bubble sheet	Test Length Listening : about 45min. Reading : 75min. Total : about 2h.	Test Results Listening: 5-495 Reading: 5-495 Total: 10-990 <small>*Scores are in 5-point increments.</small>
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TOEIC® Speaking & Writing Tests 	Test Format Conducted at a test venue using a PC	Test Length Speaking : about 20min. Writing : about 60min. Total : about 1h20min.	Test Results Speaking: 0-200 Writing: 0-200 <small>*Scores are in 10-point increments.</small>
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TOEIC® Speaking Test 	Test Format Conducted at a test venue using a PC	Test Length Speaking : about 20min.	Test Results Speaking: 0-200 <small>*Scores are in 10-point increments.</small>
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TOEIC® Writing Test* 	Test Format Conducted at a test venue using a PC	Test Length Writing : about 60min.	Test Results Writing: 0-200 <small>*Scores are in 10-point increments.</small>
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*Providing only on the IP

TOEIC Bridge® Test

TOEIC Bridge® Test 	Test Format Standardized objective test using a bubble sheet	Test Length Listening : about 25min. Reading : 35min. Total : about 1h.	Test Results Listening: 10-90 Reading: 10-90 Total: 20-180 <small>*Scores are in 2-point increments.</small>
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The *TOEIC Bridge® Test* targets beginner and intermediate English-language learners, and measures English-language listening and reading skills necessary for communication in daily life. It is recommended for individuals wanting to learn English starting from the basics and individuals wanting to prepare for TOEIC L&R.

All tests are utilized globally. TOEIC Program was administered to roughly seven million people, in 160 countries, by nearly 14,000 companies and other organizations in Asia, Europe and America, and elsewhere.

Secure Program (SP) and Institutional Program (IP)

There are two ways of providing opportunities to take the TOEIC L&R·TOEIC S&W·TOEIC Bridge Test; the Secure Program (SP) and the Institutional Program (IP).

 TOEIC L&R  TOEIC S&W  TOEIC Bridge Test

	Secure Program (**1)	Institutional Program
Test date	Fixed by IIBC	 At the convenience of the conducting organization  Any date (excluding Sundays, holidays, and New Year's holiday, in the case of Test Center Administration)
Test place	Fixed by IIBC	 At the convenience of the conducting organization  Test venue stipulated by the IIBC Test Center or the conducting organization(**2)
Test administration / management	Administered by IIBC	 Administered and managed by the conducting organization in accordance with the Administration Manual  Administered and managed by the IIBC-appointed examiner or the conducting organization in accordance with the Administration Manual(**2)
Application	Individual application: Apply individually to IIBC(**3)	Apply through the contact person of the conducting organization  Restricted to groups of 10 or more examinees at any one time  Restricted to groups of 5 or more examinees at any one time
Test results	· Official Score Certificate (**4)	· Score Report(**5) · Score Roster · Test Results Data File
Planned mailing date of results (**6)	 Mailed within 30 days of the test date  Mailed within 35 days of the test date	 Is mailed 5 business days after receipt of test materials(**7)  Is mailed 12 business days(**8) after the test date or the receipt date of test materials(**2)

**1: Group applications are possible for the SP. **2: Varies depending on whether the test was conducted via Test Center Administration or Mobile Administration. **3: Group applications are handled by the contact person of the conducting organization (a minimum 10 people for TOEIC L&R and TOEIC Bridge Test and 5 people for TOEIC S&W). **4: In the case of group applications, a score roster (listing score reports) and a data file with test results are provided to the contact person of the conducting organization. **5: The Official Score Certificate is not issued, but results (scores) for the SP and IP are equivalent to the certificate. **6: A group application form as well as the test results of the IP (score roster and data file with test results) are downloadable. **7: Excluding Saturdays, Sundays, holidays, and New Year's holiday. **8: Excluding Saturdays, Sundays, holidays, New Year's holiday, and holidays for ETS.

About this report

These materials were prepared in accordance with SP and IP test data for the TOEIC L&R, TOEIC S&W, and TOEIC Bridge Test for FY2016 (April 1, 2016 to March 31, 2017).

However, only the number of SP test examinees in "I. Trend in the number of Examinees" (P.5, 12, 18) are based on the number of registered applicants. Therefore, the figures listed on "II. SP test data (Overall)" (P.6, 13, 19) will not match.

The average total scores for the TOEIC L&R and TOEIC Bridge Test are calculated using the following equation: sum of the total scores divided by the number of examinees. The TOEIC S&W average score is calculated for each skill according to the following: sum of the scores divided by the number of examinees. Non-responses for each item were omitted.

TOEIC® Listening & Reading Test



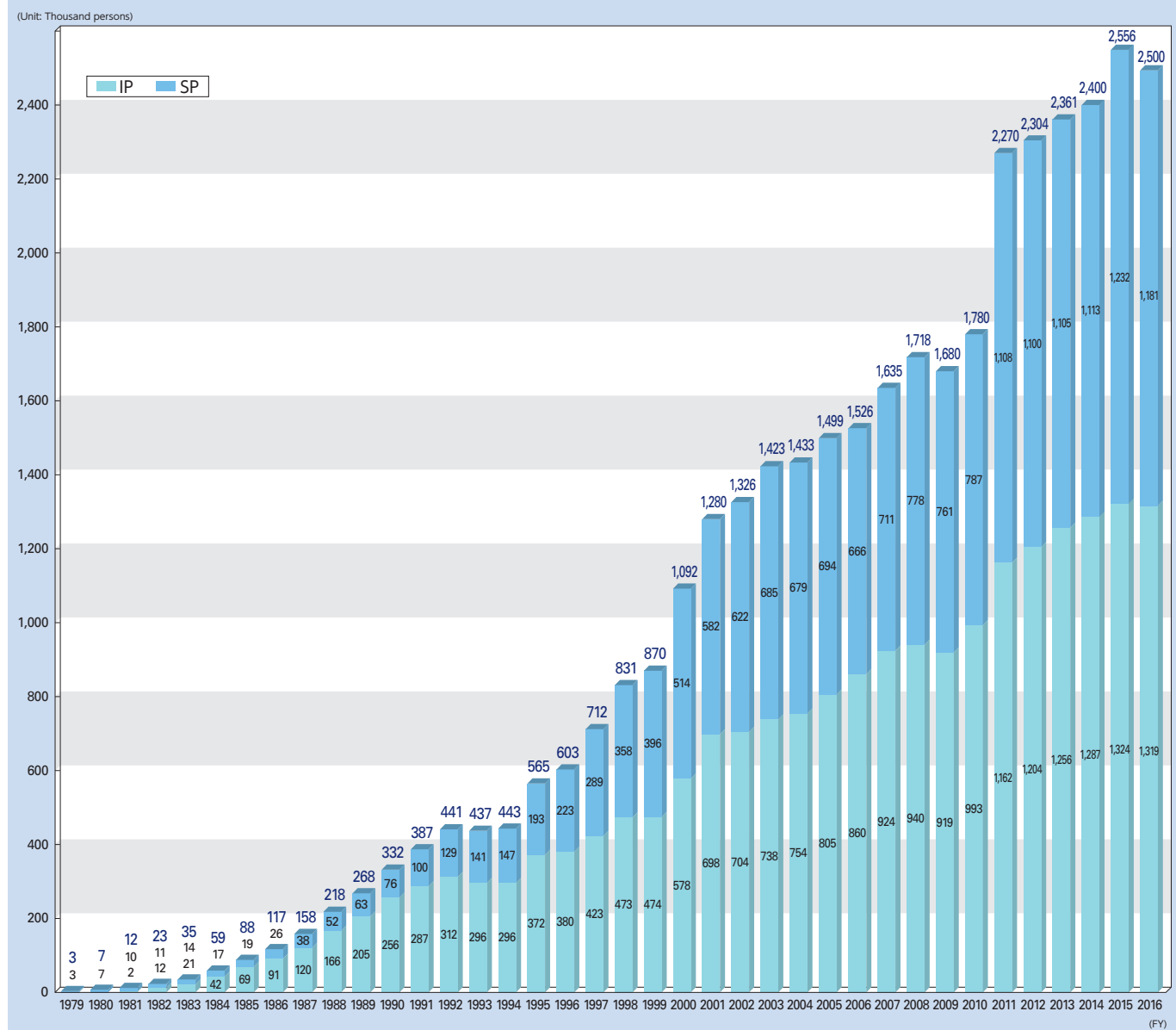
TOEIC L&R is a test that measures English-language listening and reading skills used in daily life and global business.

In Japan, the TOEIC L&R was administered in FY2016 not only to individuals but also adopted by approximately 3,400 companies, organizations, schools, and other groups. Companies have utilized the TOEIC L&R to evaluate the effectiveness of human-resource development and English training and to gauge the English skills of new employees; test scores are also used as a criterion for overseas trips or assignments, career advancement, and promotion. At schools, the test is utilized to evaluate student proficiency levels and measure the effectiveness of instruction, and also serves as an entrance examination or a standard for accreditation of units.

Since the evaluation standards of the TOEIC L&R remain constant over time, it is possible to track progress in English over an extended period of time. Thanks to these features, the TOEIC L&R has been widely used for a variety of purposes.

I Trend in the number of examinees

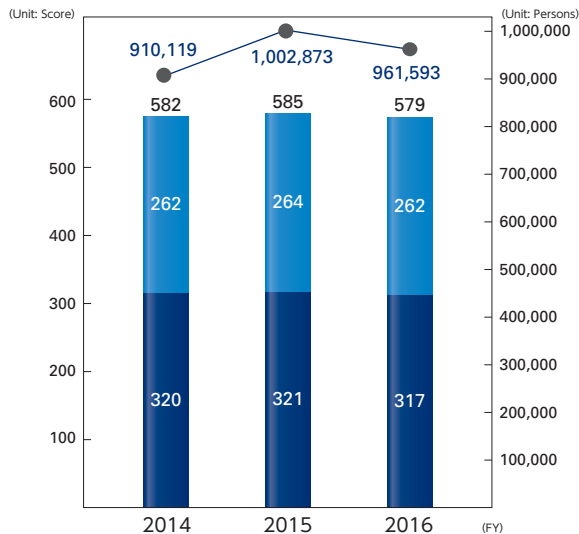
I. Trend in the number of TOEIC® L&R examinees (FY1979 to FY2016)



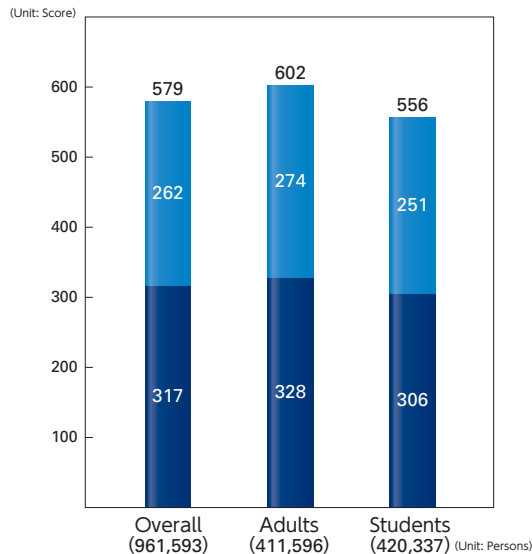
II SP test data (Overall)

● Number of examinees ■ Listening ■ Reading

II-1. Number of examinees and average scores over the last 3 years

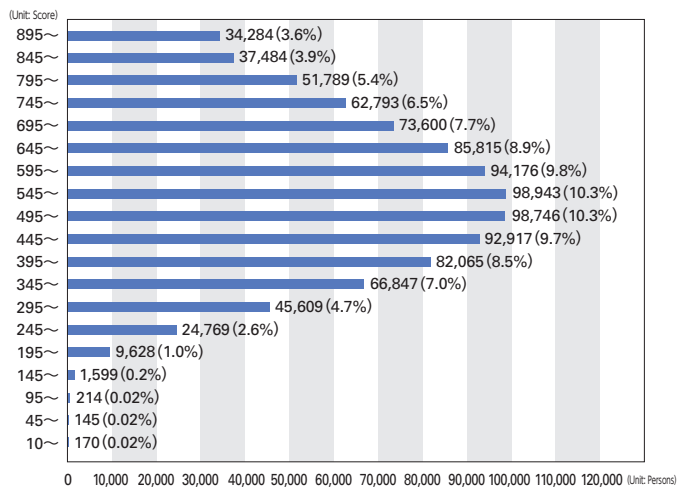


II-2. Number of examinees and average scores by Adults/Students

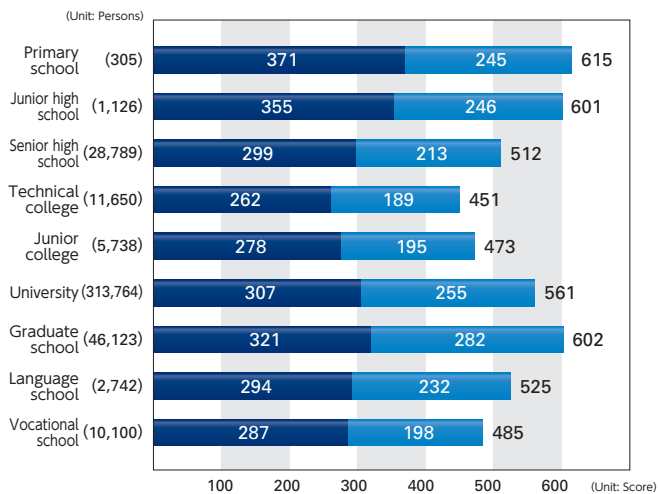


II-3. Total score distribution for the SP

Overall (961,593 examinees)

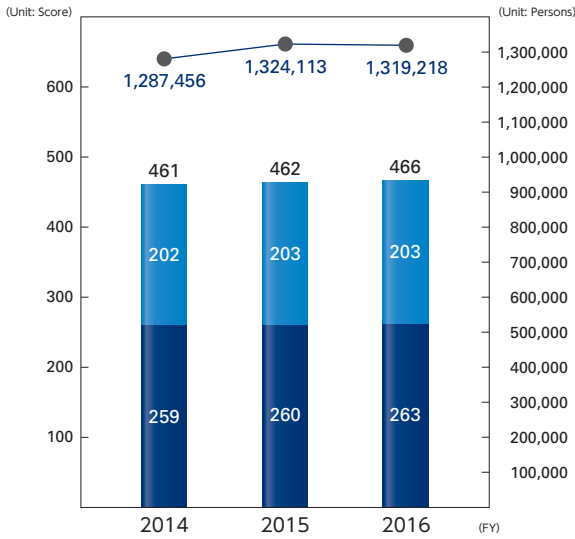


II-4. Number of examinees and average scores by school type

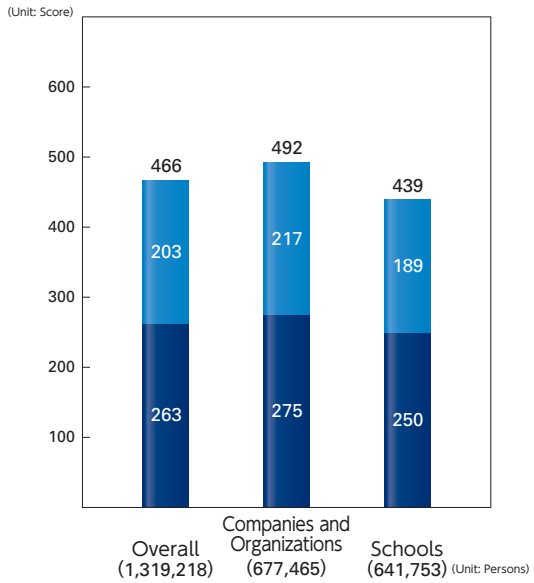


III IP test data (Overall)

III-1. Number of examinees and average scores over the last 3 years

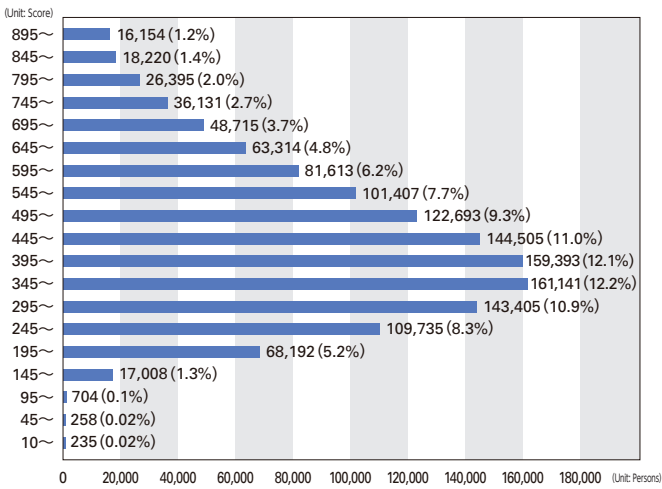


III-2. Number of examinees and average scores by Companies and Organizations/Schools

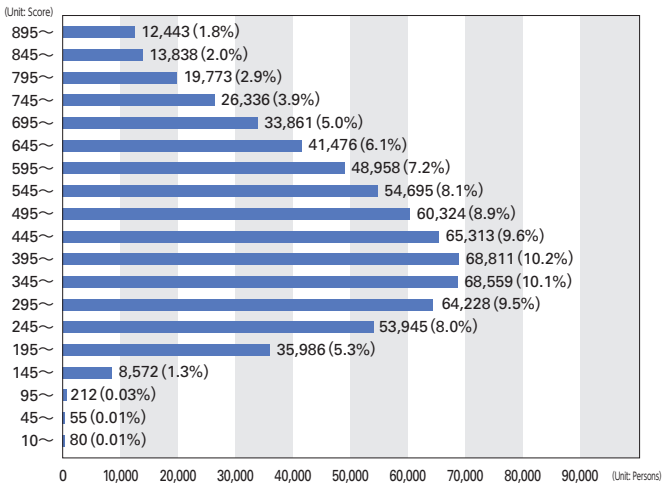


III-3. Total score distribution for the IP

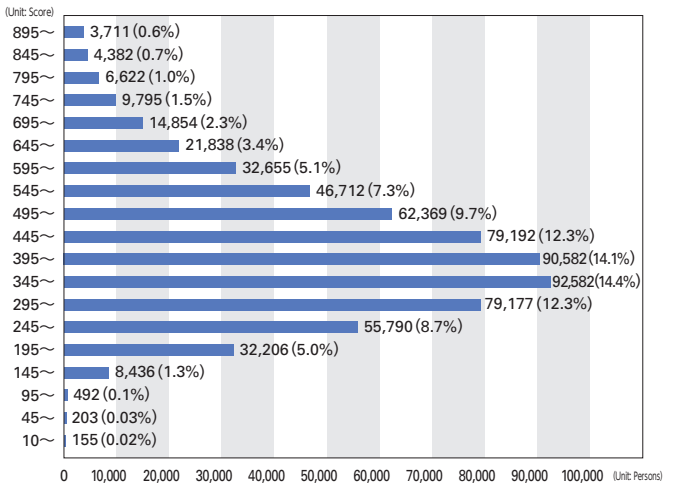
Overall (1,319,218 examinees)



Companies and Organizations (677,465 examinees)



Schools (641,753 examinees)

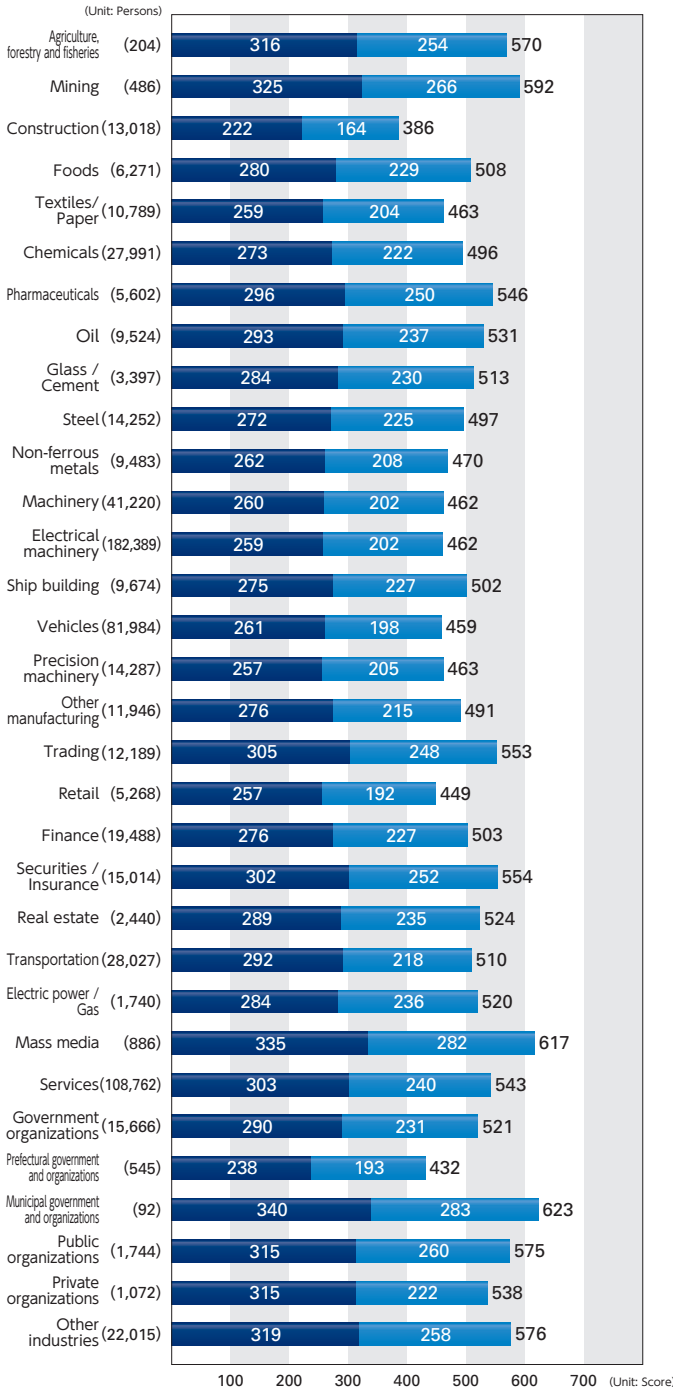


IV IP test data (Companies and Organizations)

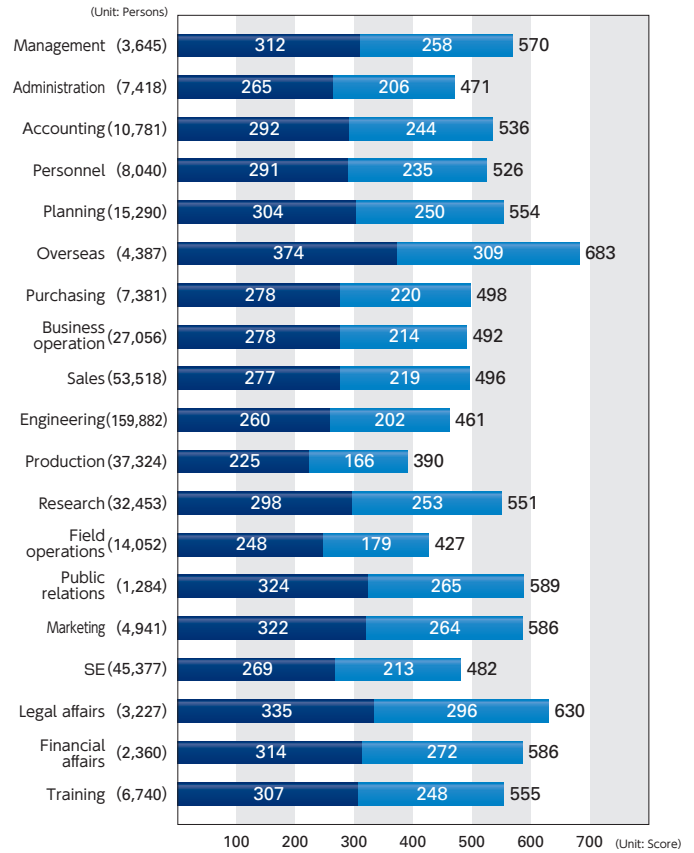
(Charts show data for the IP tests conducted by companies, government and municipal offices, and non-profit organizations)

Listening Reading

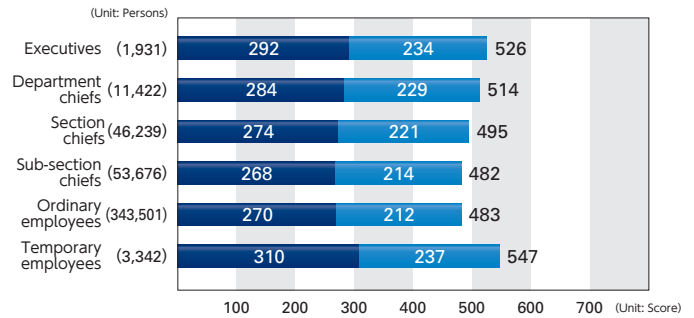
IV-1. Number of examinees and average scores by industry



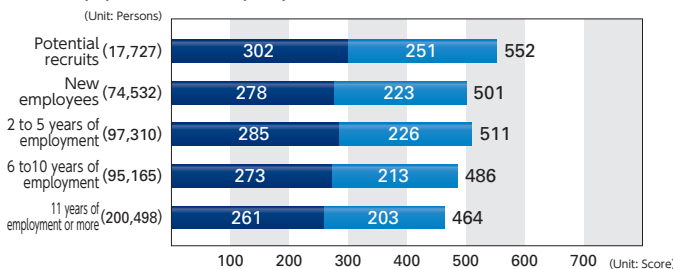
IV-2. Number of examinees and average scores by occupation type



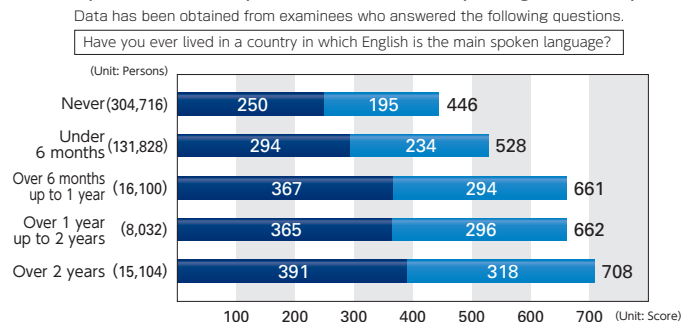
IV-3. Number of examinees and average scores by job level



IV-4. Number of examinees and average scores by years of employment



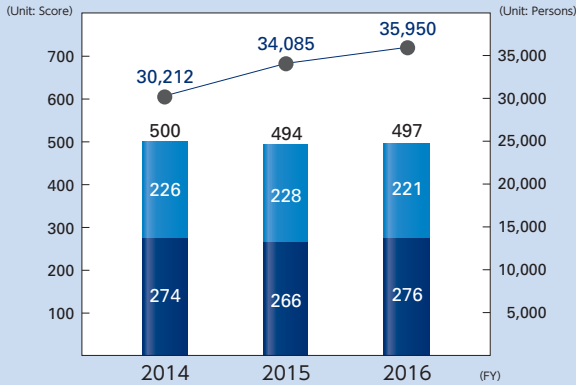
IV-5. Number of examinees and average scores by overseas experience (sorted by length of stay)



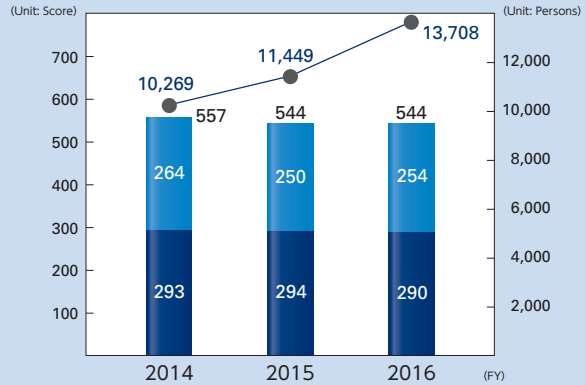
IV-6. Number of new employee/potential recruits examinees and average scores over the last 3 years

Data was collected from tests conducted from April 1 to May 31 of each year in the case of new employees and from October 1 to December 31 of the previous year in the case of potential recruits. Data does not correspond to IV-4 "Number of examinees and average scores by years of employment".

New employees



Potential recruits



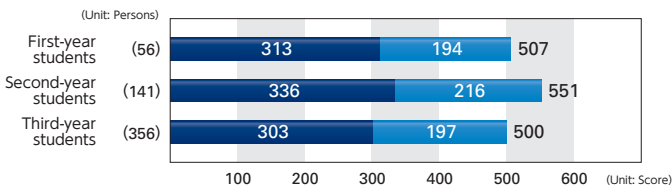
V IP test data (Schools)

(Charts show data for the IP tests conducted by educational institutions including Junior high school, senior high schools, technical colleges, junior colleges, universities, graduate schools and vocational schools)

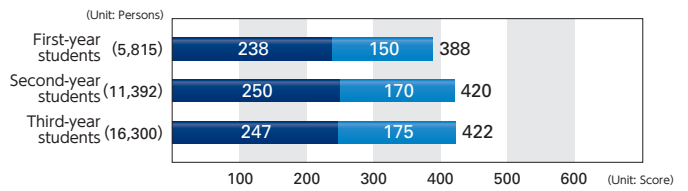
V-1. Number of examinees and average scores by school type and grade

Data has been obtained from examinees who filled in the section on "Educational Background (Type of School/Grade)" in the IP tests conducted by educational institutions.

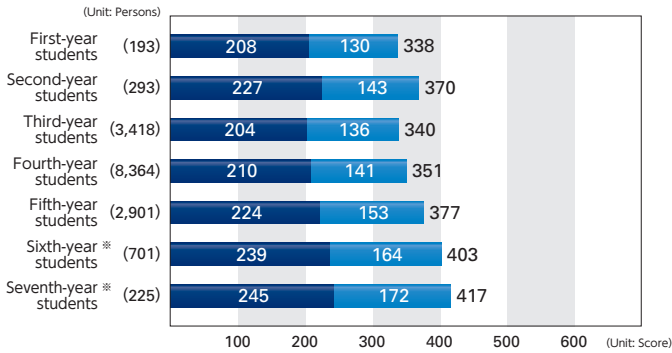
Junior high school (553 examinees) Average score <Listening 312/Reading 201/Total 514>



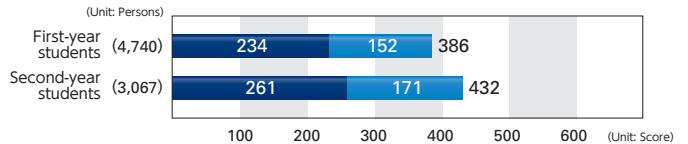
Senior high school (33,507 examinees) Average score <Listening 246/Reading 169/Total 415>



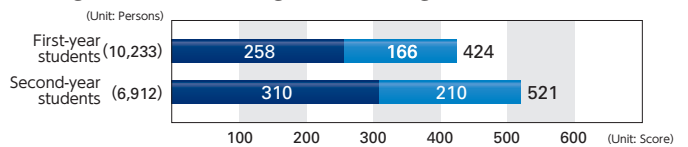
Technical college (16,095 examinees) Average score <Listening 213/Reading 143/Total 357>



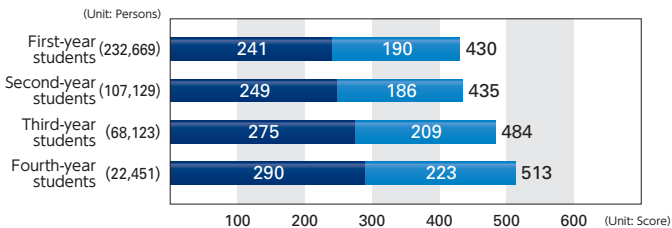
Junior college (7,807 examinees) Average score <Listening 245/Reading 159/Total 404>



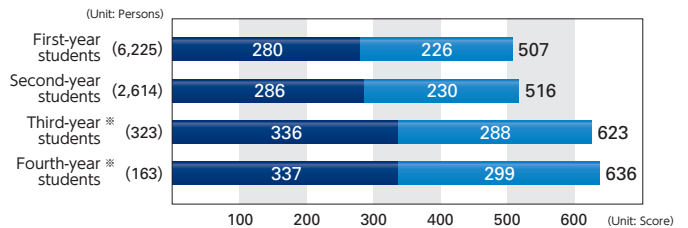
Vocational school (17,145 examinees) Average score <Listening 279/Reading 184/Total 463>



University (430,372 examinees) Average score <Listening 251/Reading 193/Total 444>



Graduate school (9,325 examinees) Average score <Listening 285/Reading 231/Total 516>



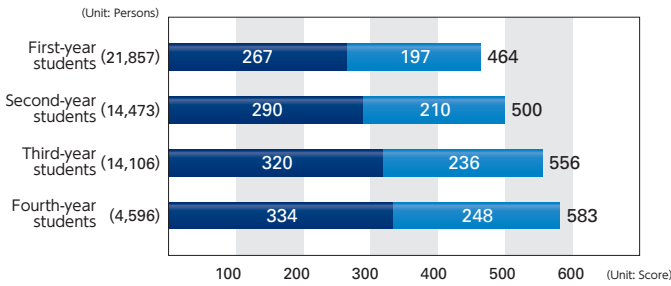
Primary school (17 examinees)
Average score <Listening 282/Reading 188/Total 470>
Language school (160 examinees)
Average score <Listening 302/Reading 206/Total 507>

*The information listed above is based on data in the bubble sheet. "Sixth and seventh years of technical college" and "third and fourth years of graduate school" correspond, respectively, to "first and second years of post-graduate course at technical college" and "first and second years of doctoral course at graduate school".

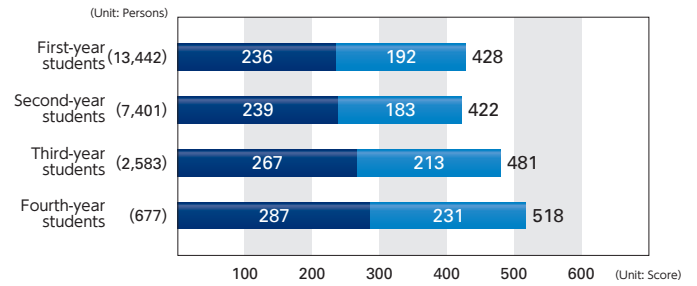
V-2. Number of examinees and average scores by university student's major and grade

Data has been obtained from examinees who filled in the section on "Educational Background" and "Major" in the IP tests conducted by universities.

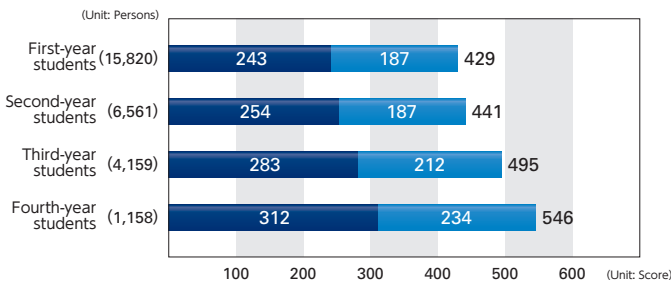
Language/Literature (English major) (55,032 examinees)
Average score <Listening 292/Reading 215/Total 507>



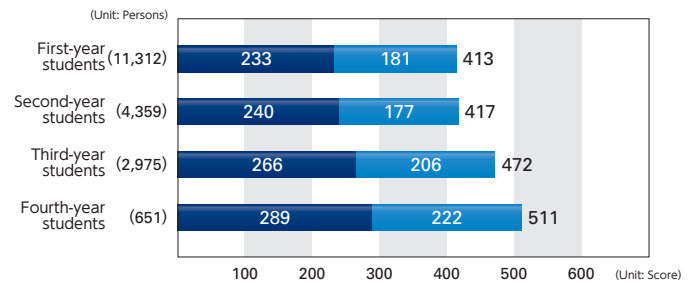
Law (24,103 examinees)
Average score <Listening 242/Reading 193/Total 435>



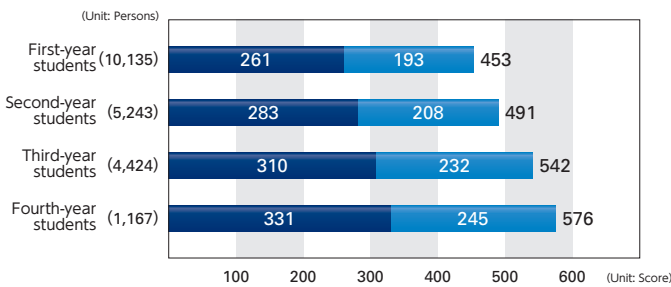
Language/Literature (Other than English major) (27,698 examinees)
Average score <Listening 254/Reading 192/Total 447>



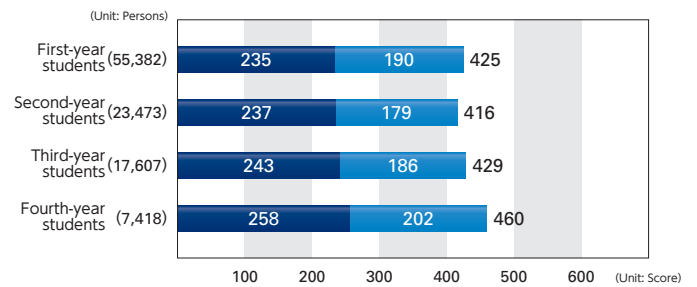
Sociology (19,297 examinees)
Average score <Listening 241/Reading 185/Total 426>



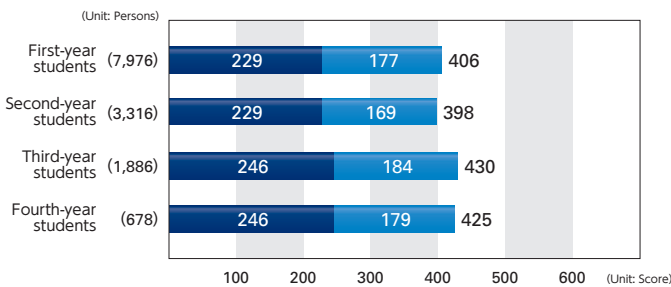
International relations (20,969 examinees)
Average score <Listening 281/Reading 208/Total 488>



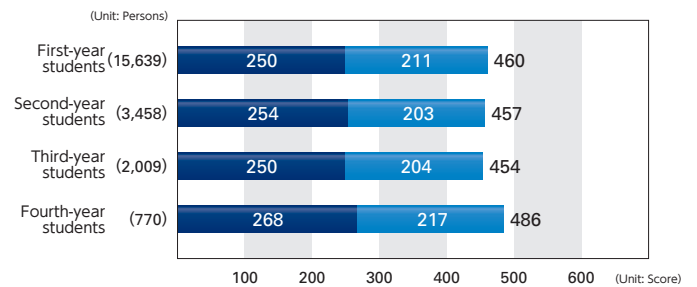
Science/Engineering/Agriculture (103,880 examinees)
Average score <Listening 238/Reading 188/Total 426>



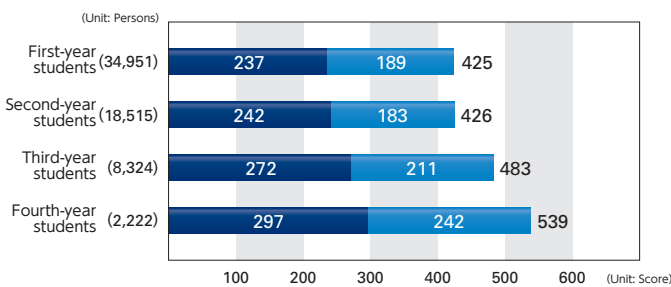
Information science (13,856 examinees)
Average score <Listening 232/Reading 176/Total 408>



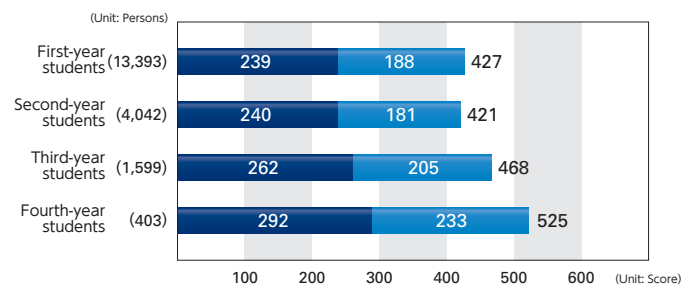
Medical/Pharmacology (21,876 examinees)
Average score <Listening 251/Reading 209/Total 460>



Commerce/Economics/Finance (64,012 examinees)
Average score <Listening 245/Reading 192/Total 437>



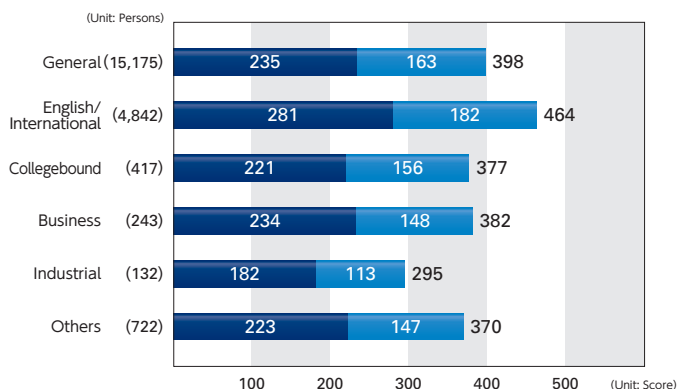
Education/Liberal arts (19,437 examinees)
Average score <Listening 242/Reading 189/Total 431>



Listening Reading

V-3. Number of examinees and average scores by senior high school department/course

Data has been obtained from examinees who filled in the section on "Department/Course" in the IP tests conducted by senior high schools.

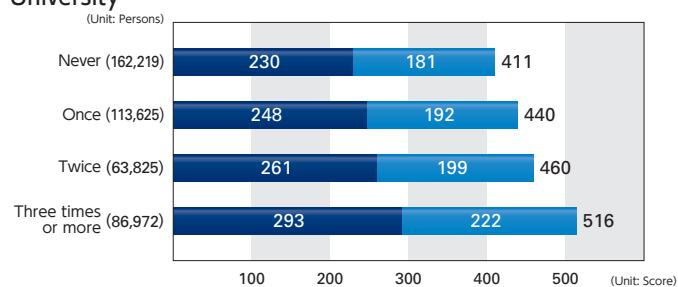


V-4. Number of examinees and average scores by the number of times the test is taken

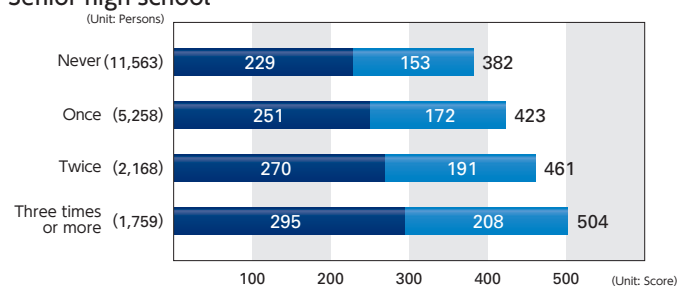
Data has been obtained from examinees who answered the following questions.

Before today, how many times have you taken the TOEIC L&R?

University



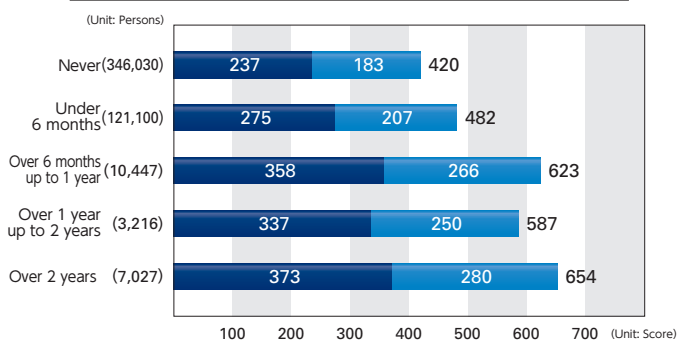
Senior high school



V-5. Number of examinees and average scores by overseas experience (sorted by length of stay)

Data has been obtained from examinees who answered the following questions.

Have you ever lived in a country in which English is the main spoken language?



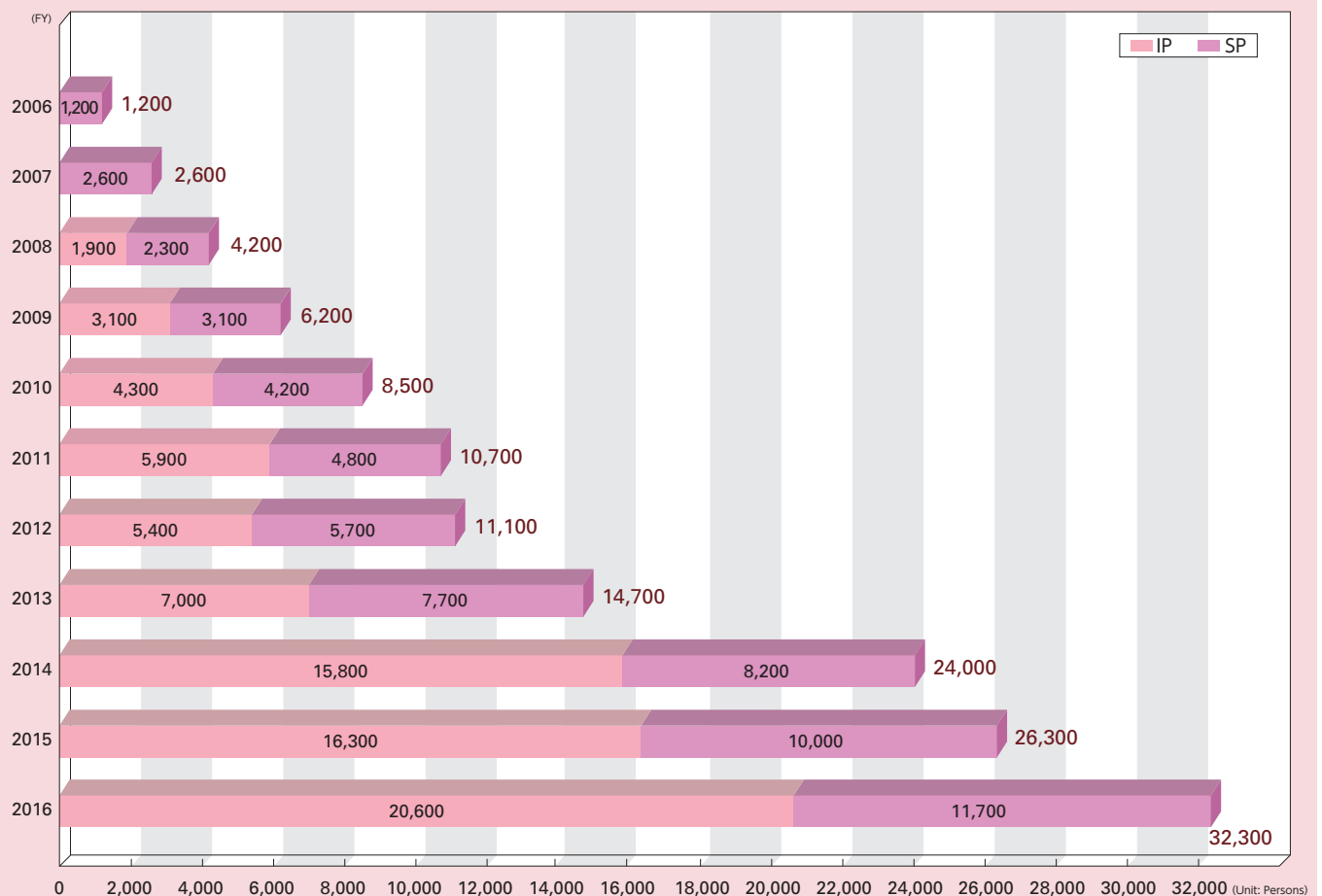
TOEIC[®] Speaking & Writing Tests



TOEIC S&W are tests that measure English-language speaking and writing skills used in daily life and global business. In Japan, the TOEIC S&W were administered in FY2016 not only to individuals but also adopted by approximately 430 companies, organizations, schools, and other groups. Companies use the tests as a way to evaluate potential recruits and new employees gauging the effectiveness of training, as well as a criterion for overseas assignments. Schools also utilize the TOEIC S&W as a means to evaluate the effectiveness of classes and overseas study and to assess academic performance, and also to assist students' career development.

I Trend in the number of examinees

I. Trend in the number of TOEIC[®] S&W examinees (FY2006 to FY2016)

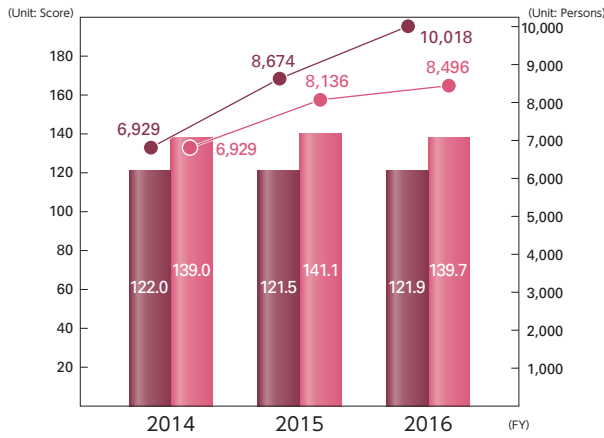


II SP test data (Overall)

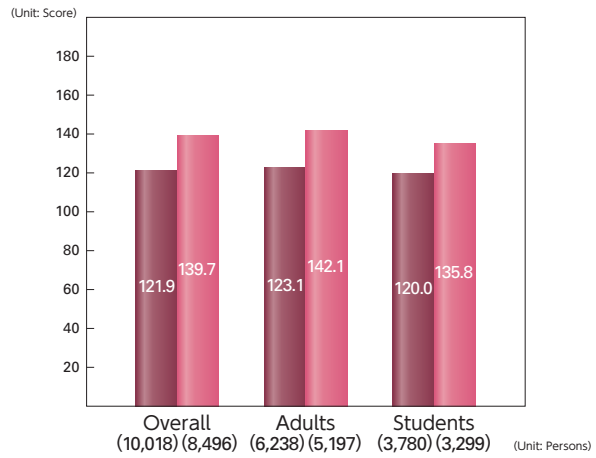
The number of Speaking and Writing examinees do not match since the TOEIC Speaking SP was introduced in FY2015 (January 2016) and the figures of TOEIC Speaking SP test examinees are added with the TOEIC S&W SP test examinees.

● Number of examinees(Speaking) ● Number of examinees(Writing) ■ Speaking ■ Writing

II-1. Number of examinees and average scores over the last 3 years

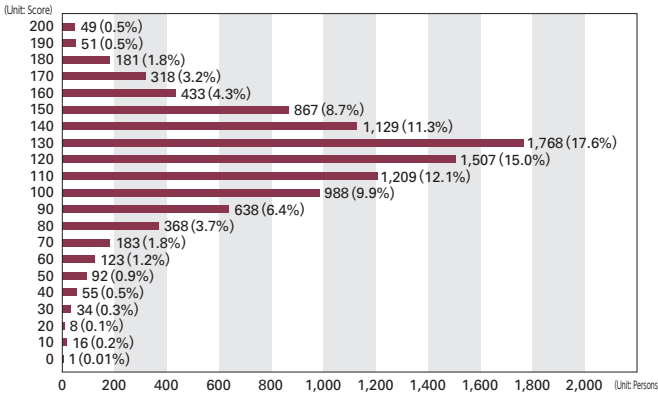


II-2. Number of examinees and average scores by Adults/Students

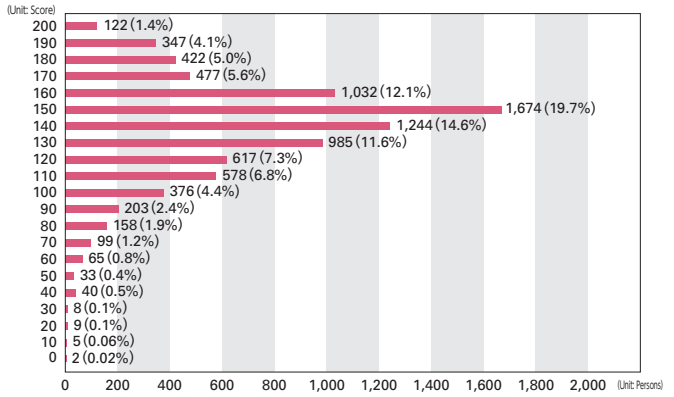


II-3. Score distribution for the SP

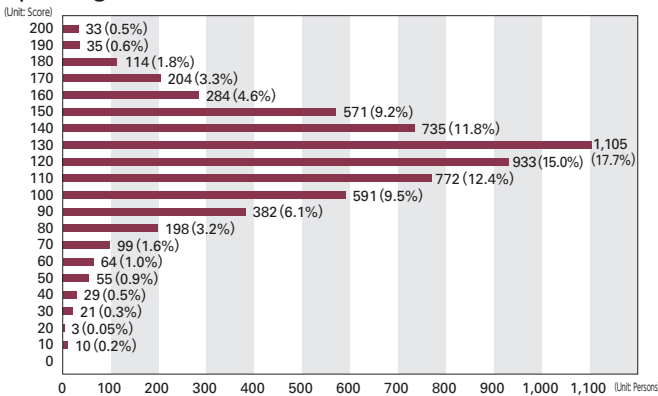
Speaking score (Overall) (10,018 examinees)



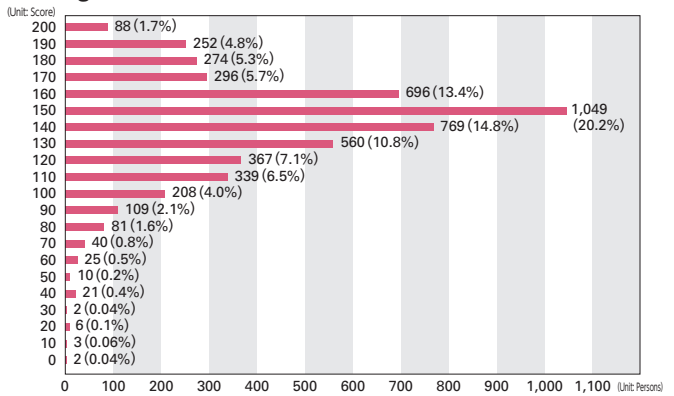
Writing score (Overall) (8,496 examinees)



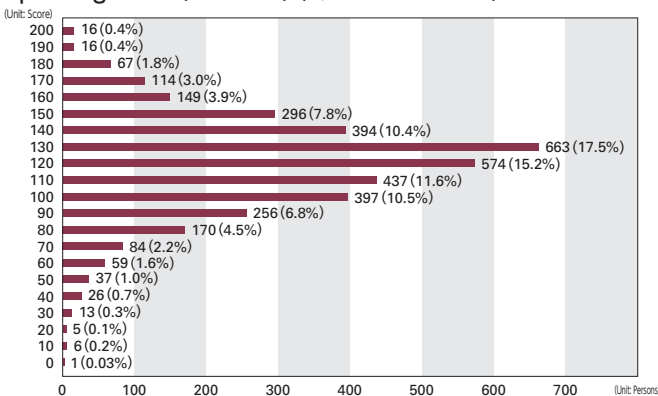
Speaking score (Adults) (6,238 examinees)



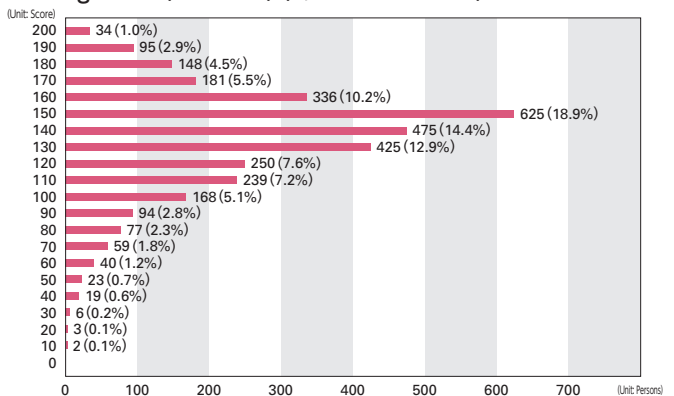
Writing score (Adults) (5,197 examinees)



Speaking score (Students) (3,780 examinees)



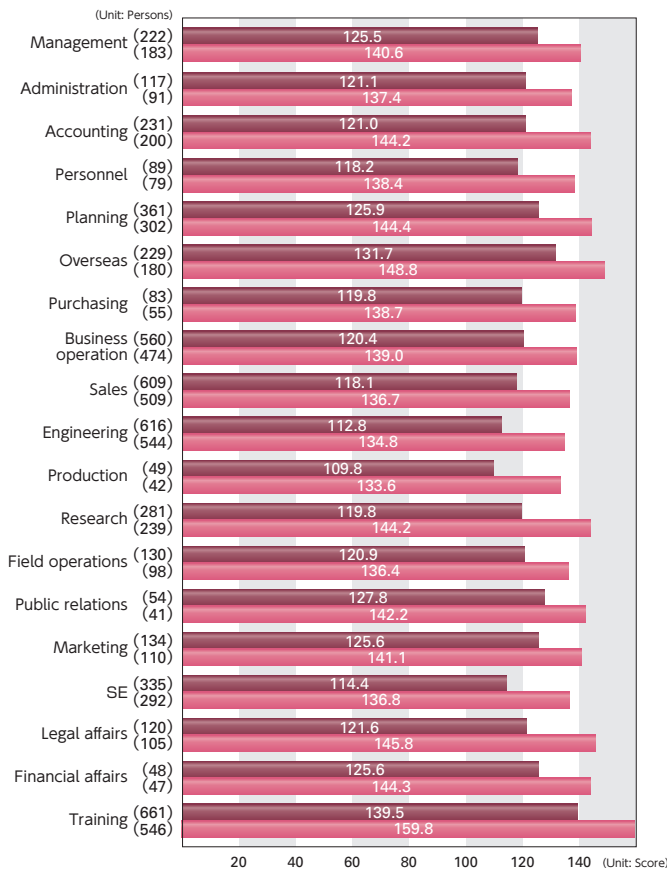
Writing score (Students) (3,299 examinees)



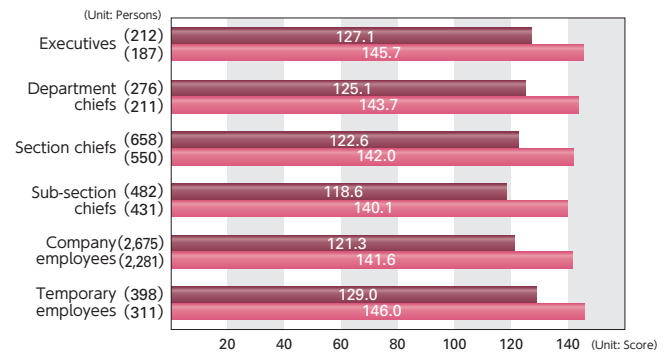
III SP test data (Adults)

III-1. Number of examinees and average scores by occupation type

Speaking Writing



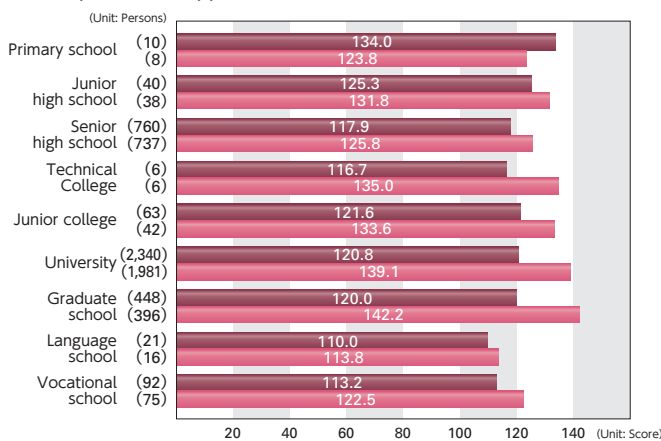
III-2. Number of examinees and average scores by job level



IV SP test data (Students)

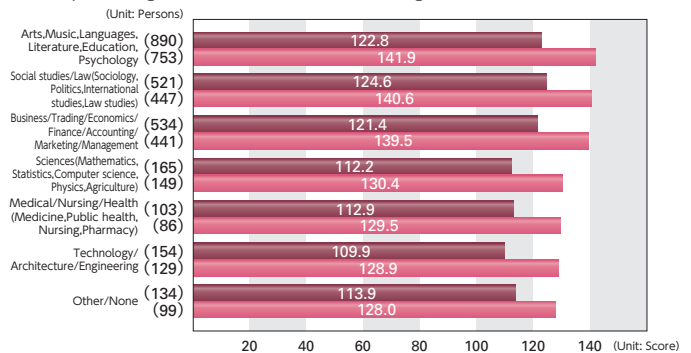
IV-1. Number of examinees and average scores by school type

Speaking Writing



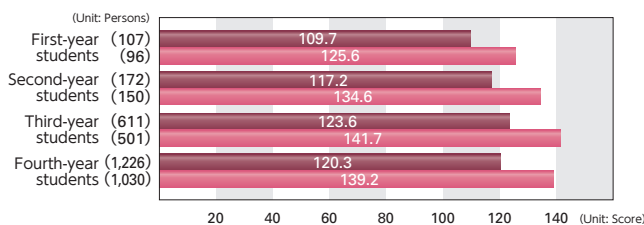
IV-2. Number of examinees and average scores by type of major

Summed-up data of responses to "Major" by SP test examinees who are university, junior college, vocational school or technical college students.



IV-3. Number of examinees and average scores by grade

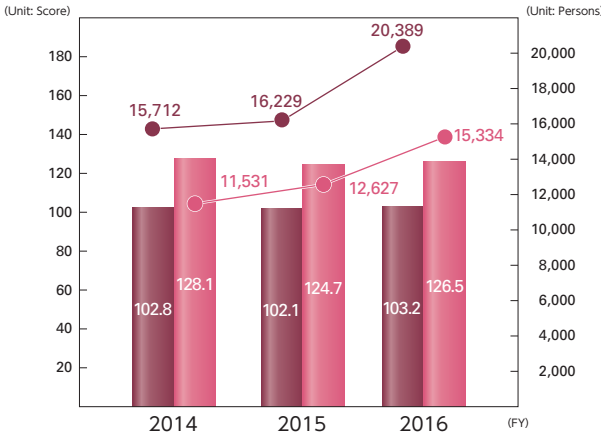
Summed-up data of responses to "Grade" by SP test examinees who are university students.



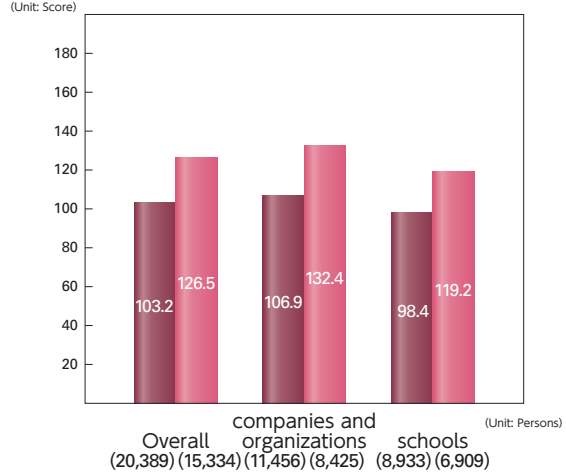
V IP test data (Overall)

● Number of examinees(Speaking) ● Number of examinees(Writing) ■ Speaking ■ Writing

V-1. Number of examinees and average scores over the last 3 years

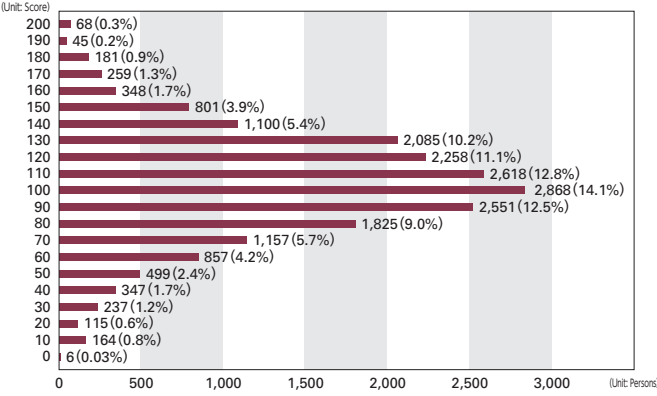


V-2. Number of examinees and average scores by Companies and Organizations/Schools

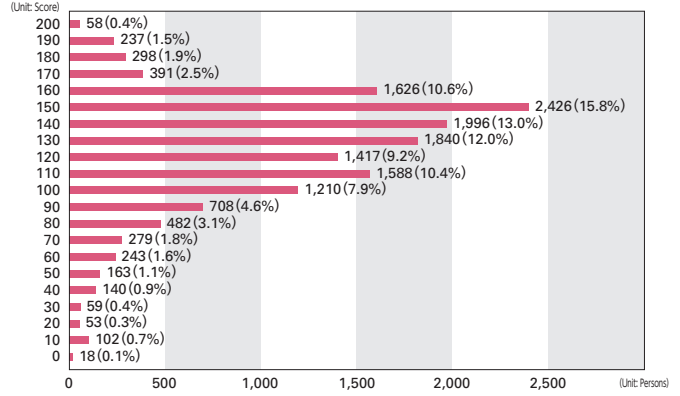


V-3. Score distribution for the IP

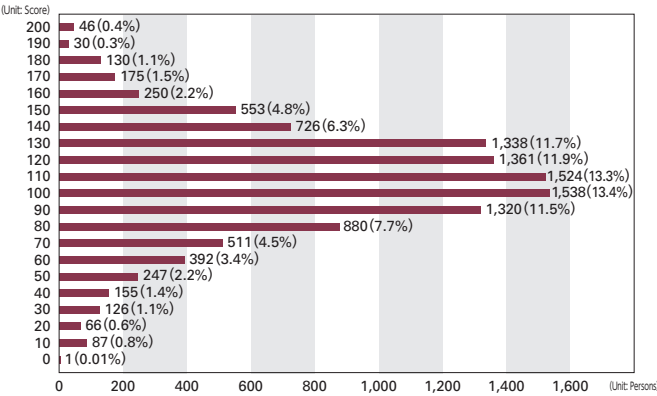
Speaking score (Overall) (20,389 examinees)



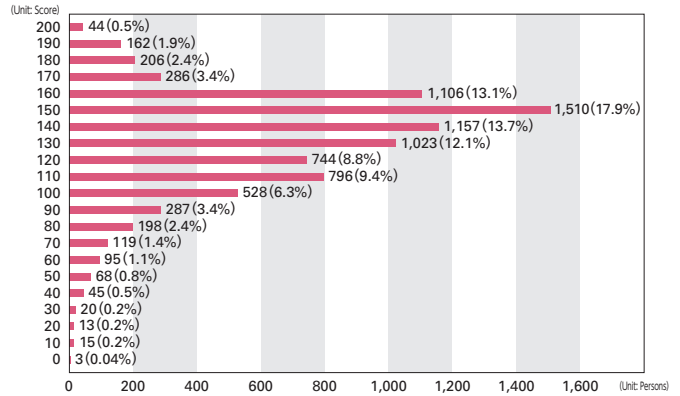
Writing score (Overall) (15,334 examinees)



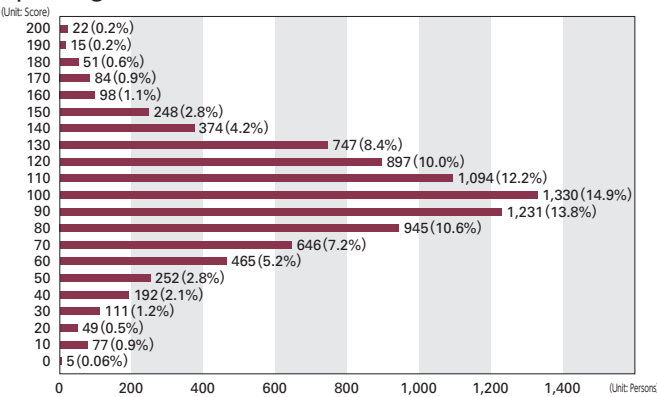
Speaking score (Companies and Organizations) (11,456 examinees)



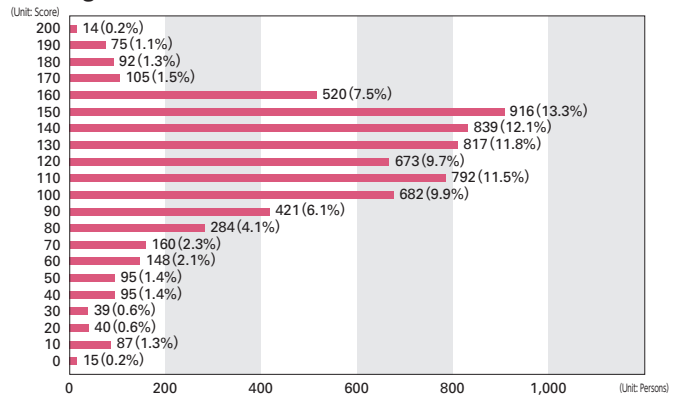
Writing score (Companies and Organizations) (8,425 examinees)



Speaking score (Schools) (8,933 examinees)



Writing score (Schools) (6,909 examinees)



TOEIC® L&R

TOEIC® S&W

TOEIC Bridge® Test

VI IP test data (Companies and Organizations)

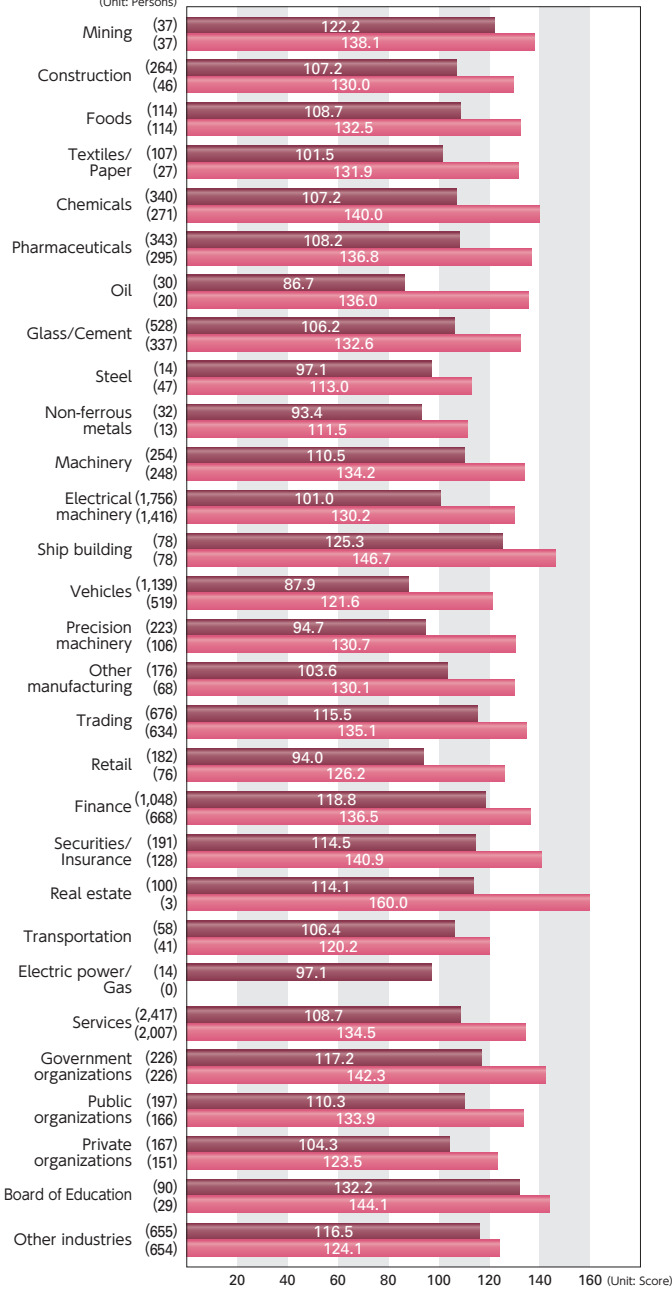
(Charts show data for the IP tests conducted by companies, government and municipal offices, and non-profit organizations)

Speaking Writing

VI-1. Number of examinees and average scores by industry

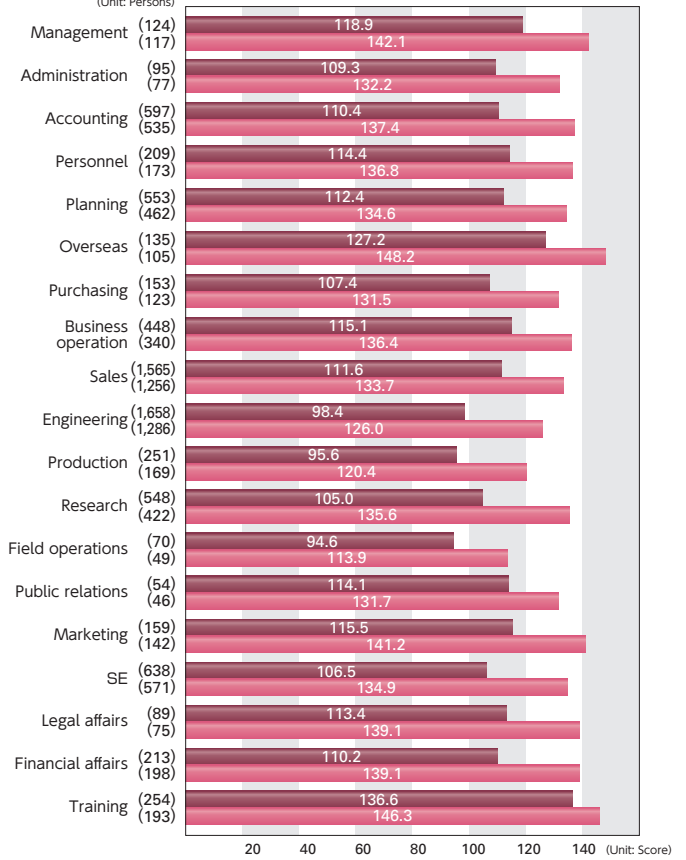
Industrial sectors for which there are no results for the IP tests have been omitted.

(Unit: Persons)



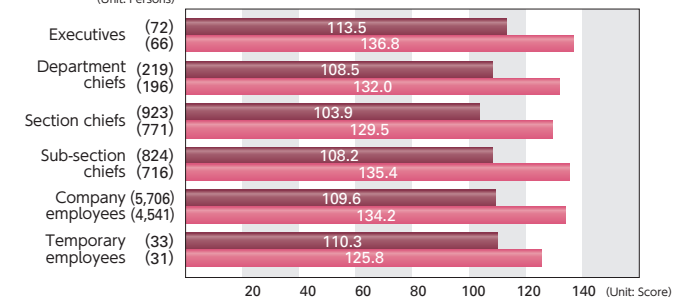
VI-2. Number of examinees and average scores by occupation type

(Unit: Persons)



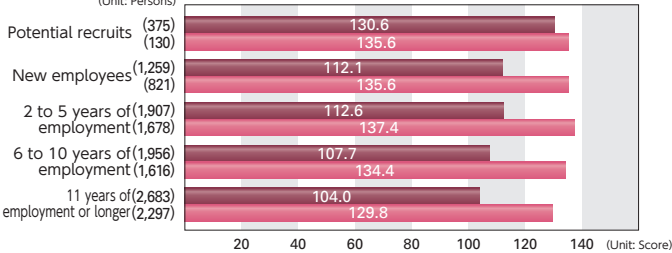
VI-3. Number of examinees and average scores by job level

(Unit: Persons)



VI-4. Number of examinees and average scores by years of employment

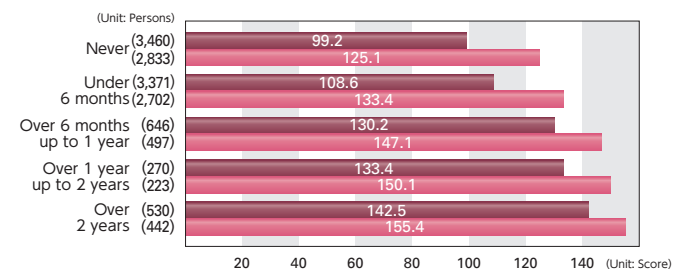
(Unit: Persons)



VI-5. Number of examinees and average scores by overseas experience (sorted by length of stay)

Data has been obtained from examinees who answered the following questions.

Have you ever lived in a country in which English is the main spoken language?



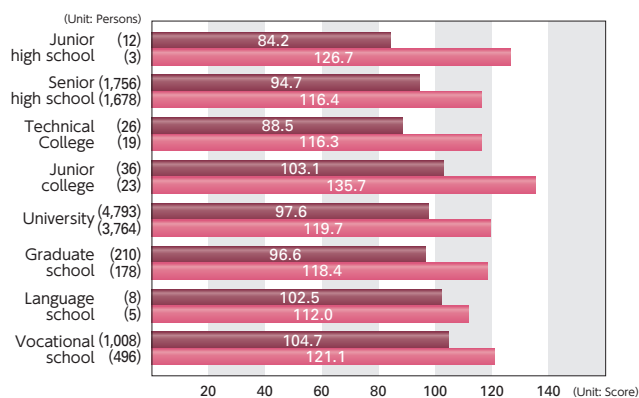
VII IP test data (Schools)

(Charts show data for the IP tests conducted by educational institutions including Junior high school, senior high schools, technical colleges, junior colleges, universities, graduate schools and vocational schools)

Speaking Writing

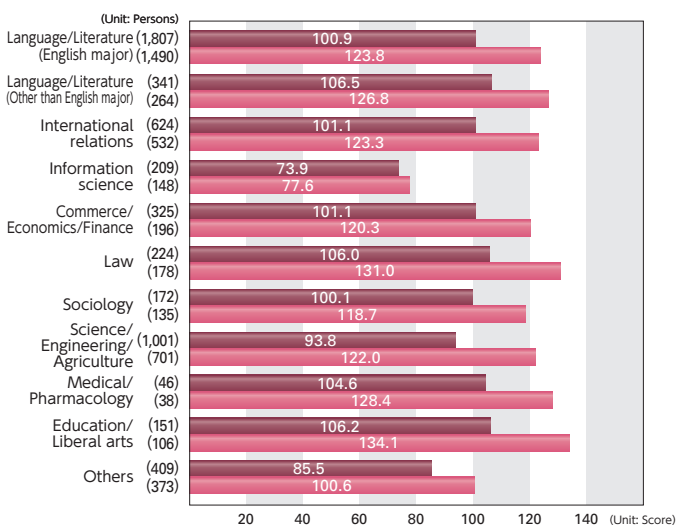
VII-1. Number of examinees and average scores by school type

Summed-up data of responses to "Educational background (school type/grade)" by examinees of IP tests taken within educational institutions.



VII-2. Number of examinees and average scores by type of major

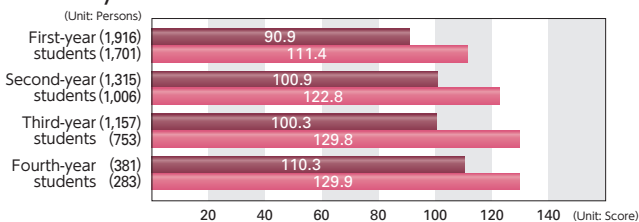
Summed-up data of responses to "Major" by examinees of IP tests taken within universities, junior colleges, vocational schools and technical colleges.



VII-3. Number of examinees and average scores by grade

Summed-up data of responses to "Educational background (school type/grade)" by examinees of IP tests taken within educational institutions.

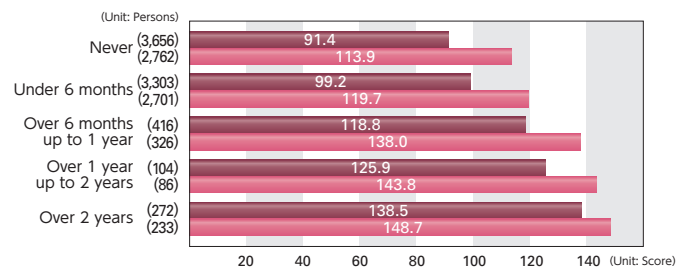
University



VII-4. Number of examinees and average scores by overseas experience (sorted by length of stay)

Data has been obtained from examinees who answered the following questions.

Have you ever lived in a country in which English is the main spoken language?



VIII TOEIC® S&W examinees and TOEIC® L&R scores*

Summed-up data of responses by SP and IP test examinees to one of the questionnaires below. (SP tests conducted from January 2007 to March 2017; IP tests conducted from June 2008 to March 2017)

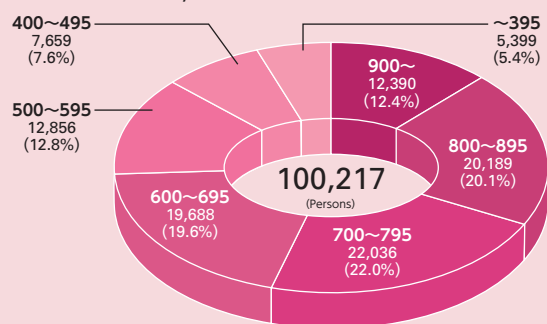
<SP>

What is the score range of the TOEIC L&R (Listening/Reading) you took most recently?

<IP>

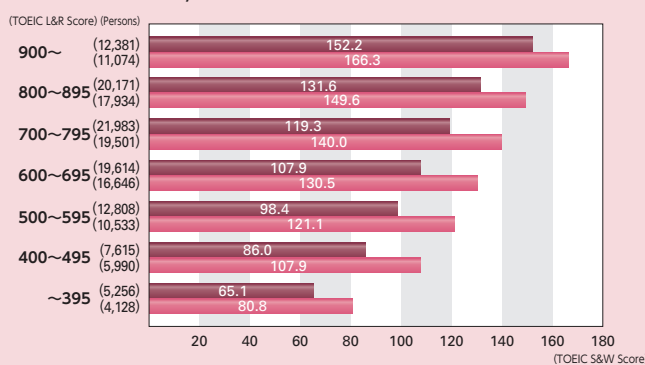
In the most recent sitting for the TOEIC L&R (Listening/Reading), what was your score?

VIII-1. Number of TOEIC S&W examinees (sorted by TOEIC L&R scores)



*TOEIC L&R scores: TOEIC Listening & Reading scores

VIII-2. Average scores of TOEIC S&W Tests (sorted by TOEIC L&R scores)



TOEIC Bridge® Test



TOEIC Bridge Test is a test that targets beginner and intermediate English-language learners, and assesses English-language listening and reading skills used in daily life.

In Japan, the TOEIC Bridge Test was administered in FY2016 not only to individuals but also adopted by approximately 480 companies, organizations, schools, and other groups.

TOEIC Bridge Test was developed to serve as a “bridge” to the TOEIC L&R. TOEIC Bridge Test features English that is easier, more familiar, and shorter in length than the English in the TOEIC L&R, and has been utilized by companies, universities, high schools, and other organizations for training and placement purposes.

Statistical Relationships between the TOEIC Bridge® Test Scores and the TOEIC® Listening & Reading Total Scores

TOEIC Bridge Test	90	100	110	120	130	140	150	160
TOEIC L&R	230	260	280	310	345	395	470	570

Level at which examinees should consider taking the TOEIC L&R

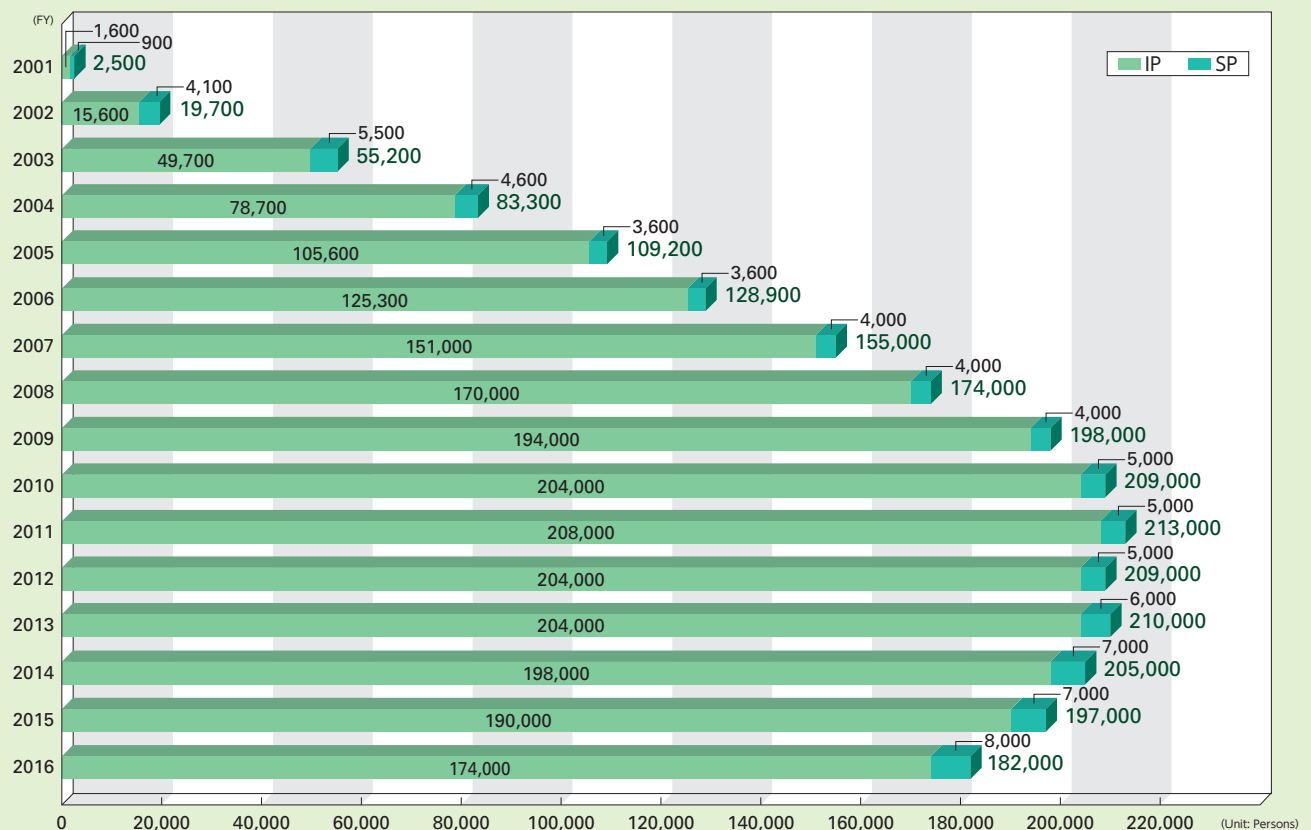
Guidelines for understanding the score comparison table

- The TOEIC L&R scores are predicted from the TOEIC Bridge Test scores using the data (N=15,569) randomly drawn from the examinees in Japan and South Korea. This is simply because the two countries have the largest number of TOEIC Bridge Test examinees worldwide.
- The data was collected from November 2000 to September 2005. All the examinees took the two tests within six months. Examinees took the tests in the Secure Program (SP) and/or Institutional Program (IP). Most of the examinees took the TOEIC Bridge Test first, then the TOEIC L&R.
- The average age of test takers in the sample was 20 years old. The largest two education groups were university/college (31%), and high school (23%).
- The predicted scores may be sample-dependent. Results shown here may not be generalized to other samples.
- Although the TOEIC Bridge Test results are expressed in a total score between 20 and 180, this table only shows the score range between 90 and 160. This is because the TOEIC L&R has many more questions that measure higher ability levels (“more than 180”) than the TOEIC Bridge Test. On the other hand, the TOEIC L&R has few questions suited for “less than 90” level while the TOEIC Bridge Test is meant to measure lower ability levels. Hence, Educational Testing Service (ETS) determined that the range of TOEIC Bridge Test scores either “less than 90” or “more than 160” are not appropriate for comparison purposes.
- *ETS has recently reexamined the score comparison table and made an adjustment to a score relationship. Examinees scoring 150 or higher (formerly 160 or higher) on the TOEIC Bridge Test should consider taking the TOEIC L&R. (Last modified: August 2007)

I Trend in the number of examinees

I. Trend in the number of TOEIC Bridge® Test examinees (FY2001 to FY2016)

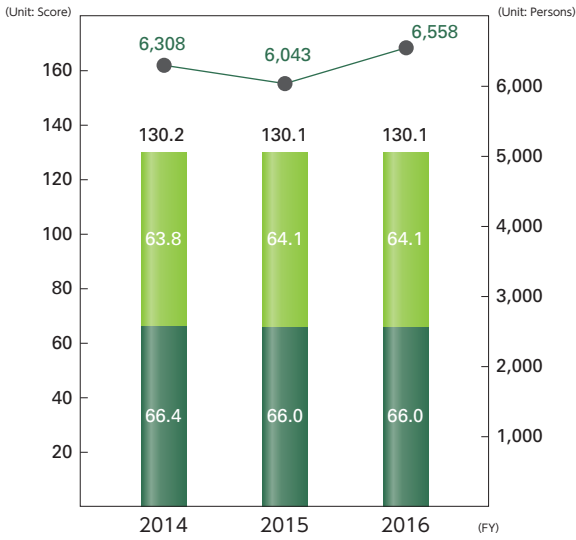
The figures for FY2007 and subsequent years were rounded to the nearest thousand. The figures from FY2001 to FY2006 were rounded to the nearest hundred.



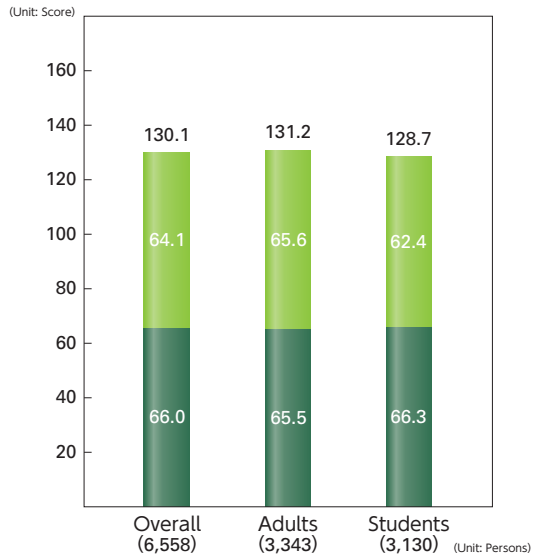
II SP test data (Overall)

● Number of examinees ■ Listening ■ Reading

II-1. Number of examinees and average scores over the last 3 years

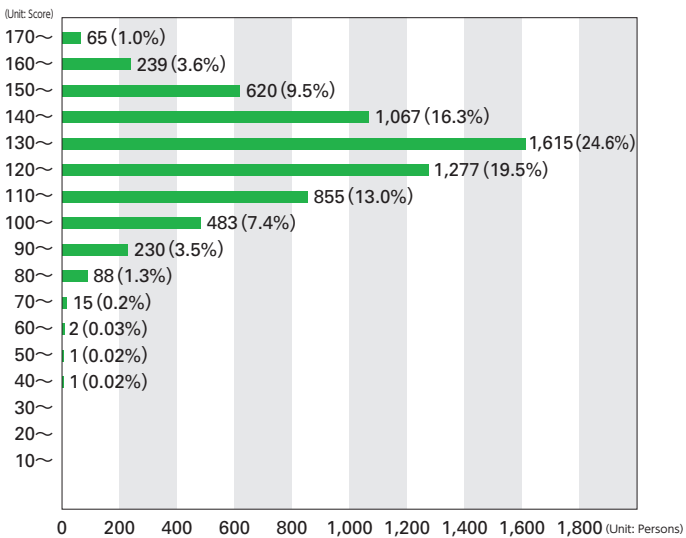


II-2. Number of examinees and average scores by Adults/Students

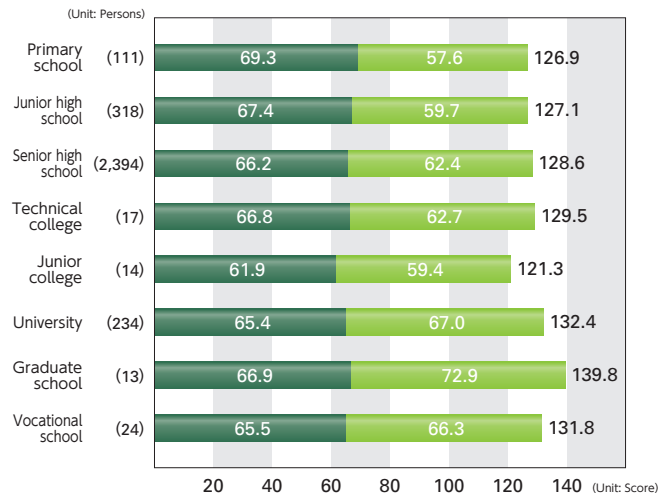


II-3. Total score distribution for the SP

Overall (6,558 examinees)



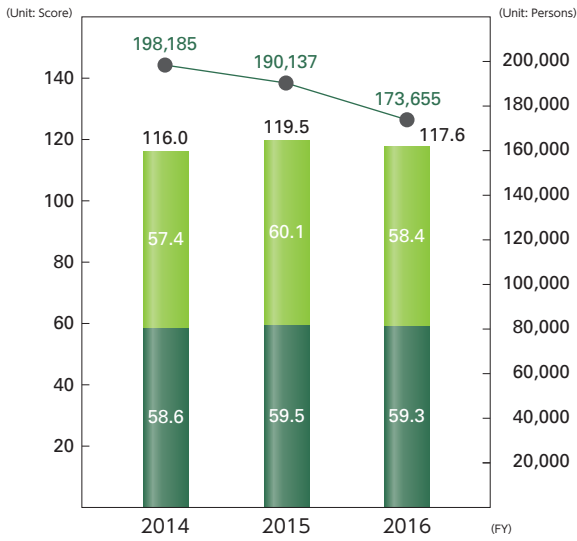
II-4. Number of examinees and average scores by school type



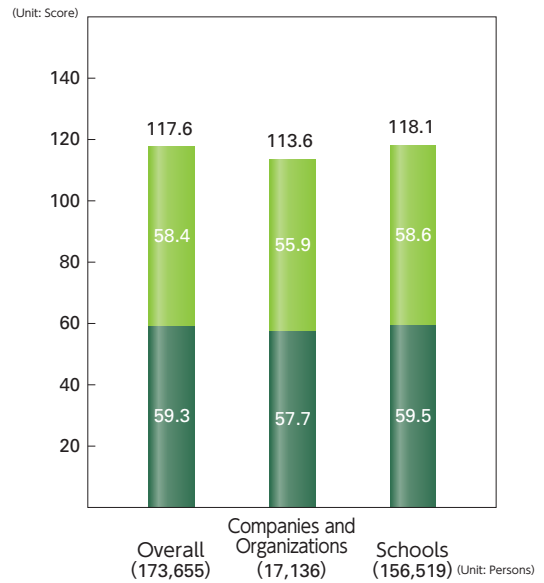
III IP test data (Overall)

● Number of examinees ■ Listening ■ Reading

III-1. Number of examinees and average scores over the last 3 years

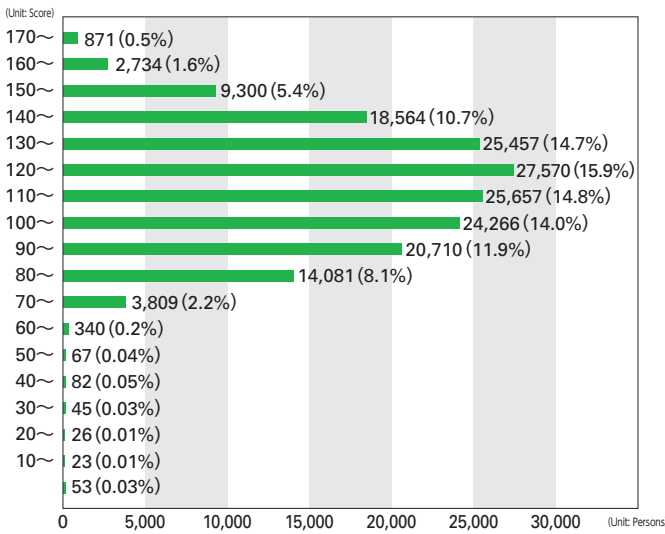


III-2. Number of examinees and average scores by Companies and Organizations/Schools

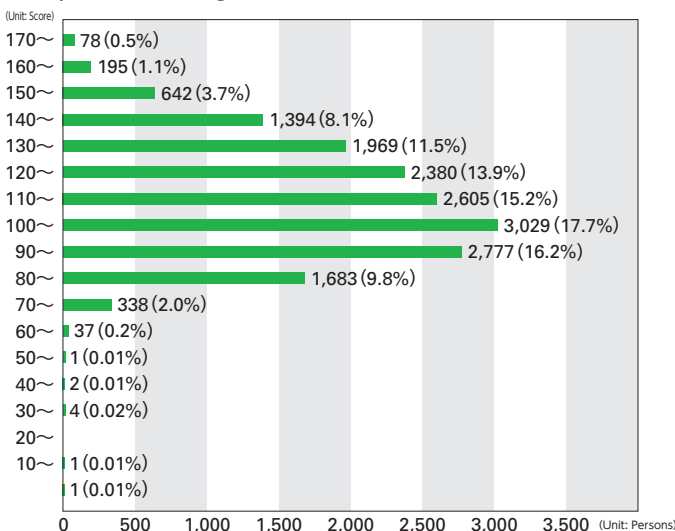


III-3. Total score distribution for the IP

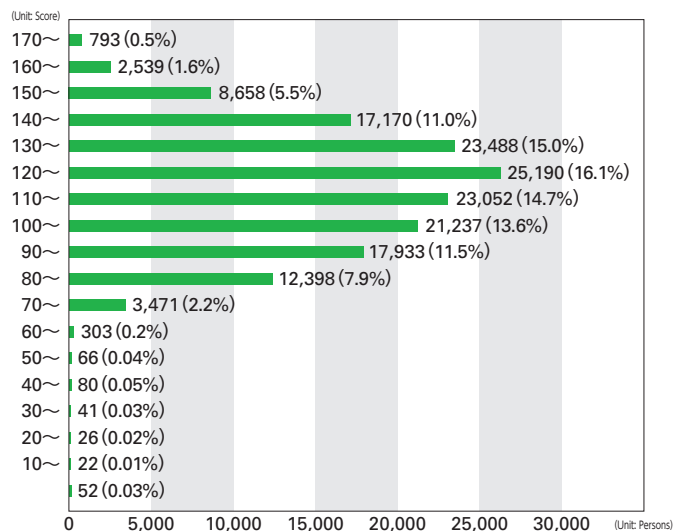
Overall (173,655 examinees)



Companies and Organizations (17,136 examinees)



Schools (156,519 examinees)



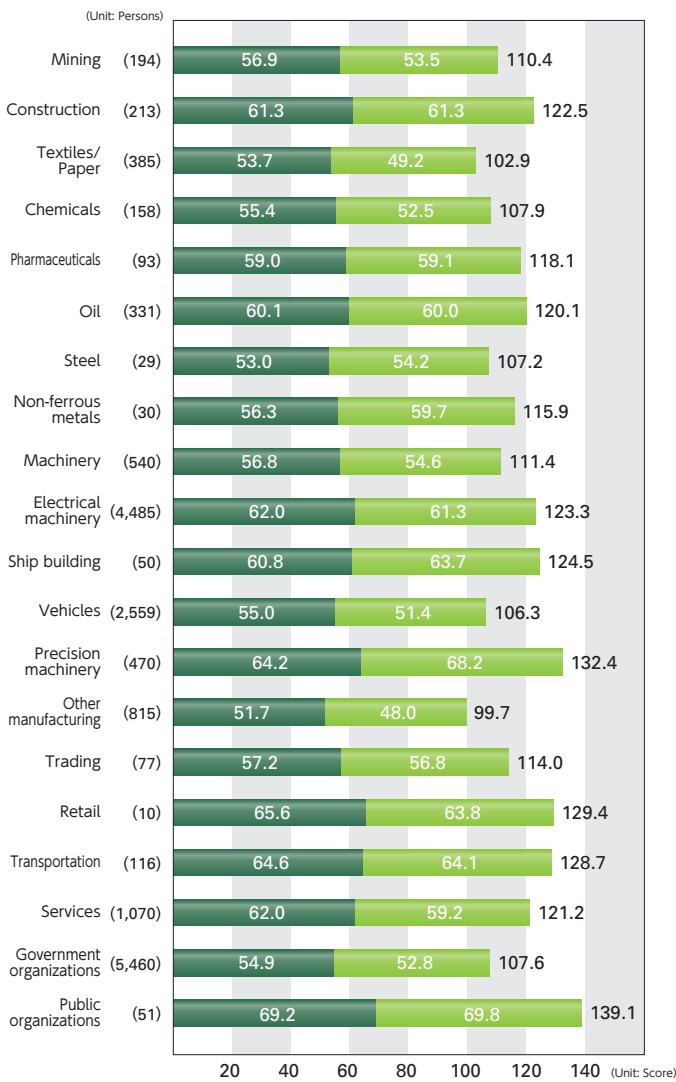
IV IP test data (Companies and Organizations)

(Charts show data for the IP tests conducted by companies, government and municipal offices, and non-profit organizations)

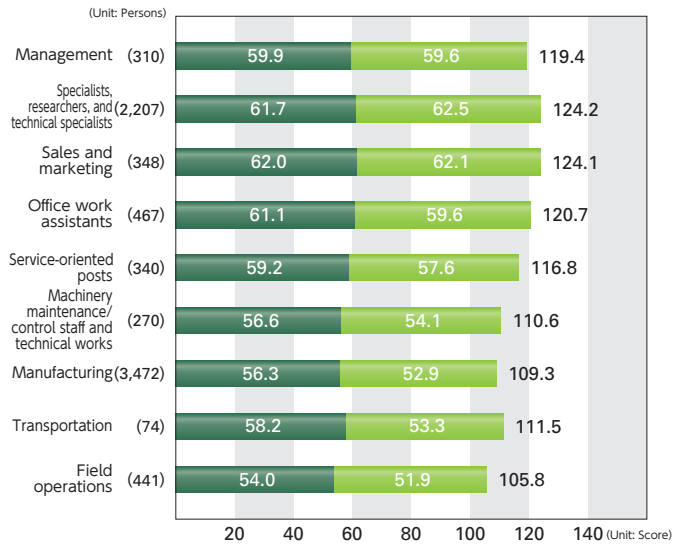
Listening Reading

IV-1. Number of examinees and average scores by industry

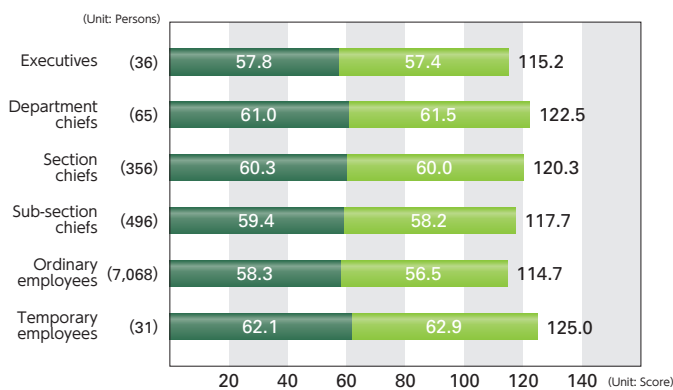
Industrial sectors for which there are no results for the IP tests have been omitted.



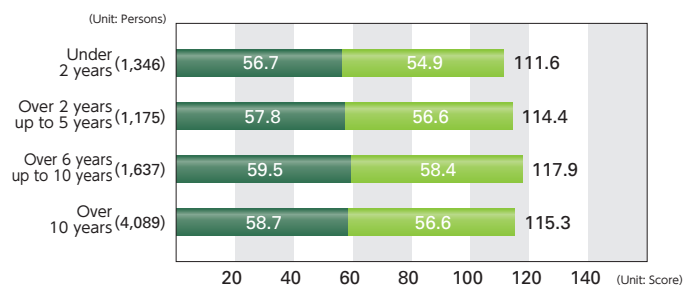
IV-2. Number of examinees and average scores by occupation type



IV-3. Number of examinees and average scores by job level



IV-4. Number of examinees and average scores by years of employment



V IP test data (Schools)

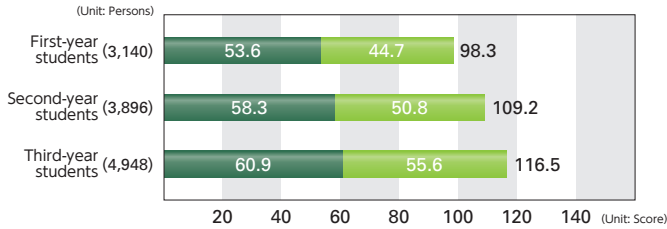
(Charts show data for the IP tests conducted by educational institutions including Junior high school, senior high schools, technical colleges, junior colleges, universities, graduate schools and vocational schools)

■ Listening ■ Reading

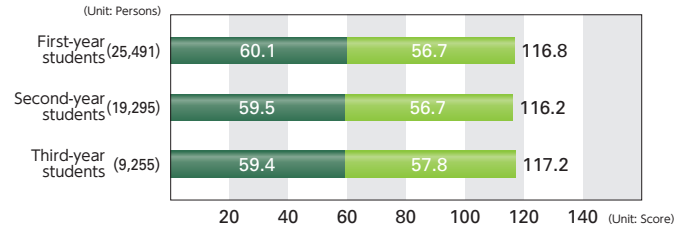
V-1. Number of examinees and average scores by school type and grade

Data has been obtained from examinees who filled in the section on "Educational Background (Type of School/Grade)" in the IP tests conducted by educational institutions. (Grades with a small population have been omitted)

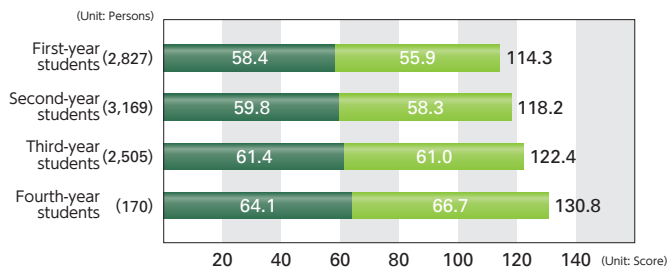
Junior high school (11,984 examinees) Average score <Listening 58.1/Reading 51.2/Total 109.3>



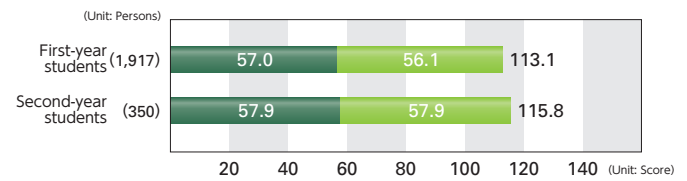
Senior high school (54,041 examinees) Average score <Listening 59.8/Reading 56.9/Total 116.7>



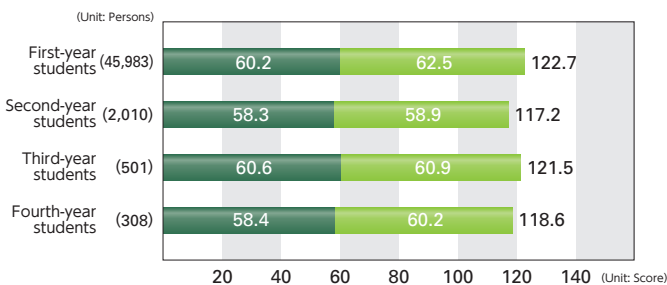
Technical college (8,677 examinees) Average score <Listening 59.9/Reading 58.5/Total 118.4>



Junior college (2,267 examinees) Average score <Listening 57.1/Reading 56.4/Total 113.5>



University (48,802 examinees) Average score <Listening 60.1/Reading 62.3/Total 122.4>

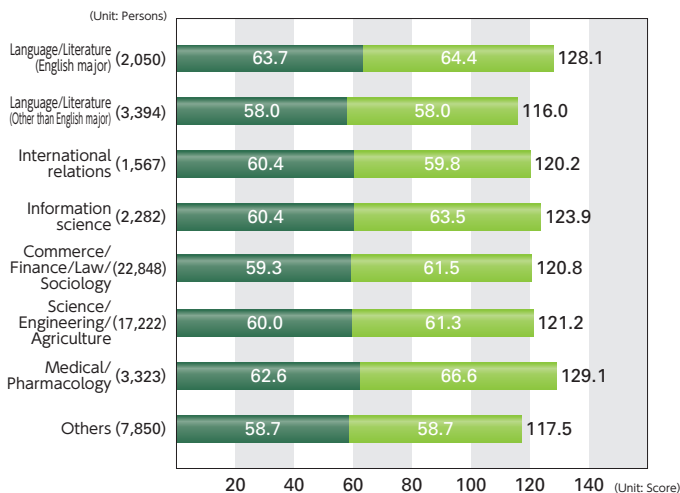


Primary school (124 examinees) Average score <Listening 64.7/Reading 52.6/Total 117.3>

Vocational school (688 examinees) Average score <Listening 54.7/Reading 51.8/Total 106.5>

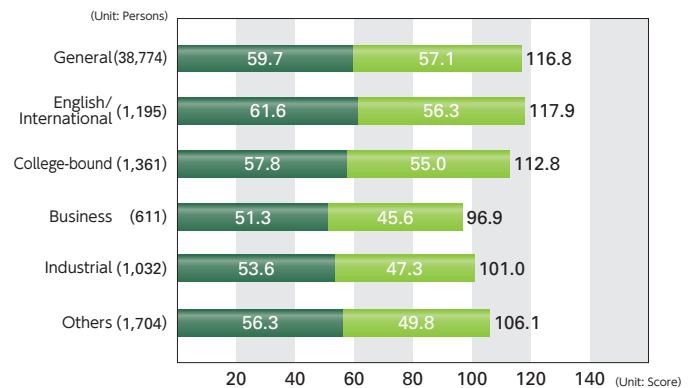
V-2. Number of examinees and average scores by type of major

Data has been obtained from examinees who filled in the section on "Major" in the IP tests conducted by universities, junior colleges, vocational schools and technical colleges.



V-3. Number of examinees and average scores by senior high school department/course

Data has been obtained from examinees who filled in the section on "Department/Course" in the IP tests conducted by senior high schools.



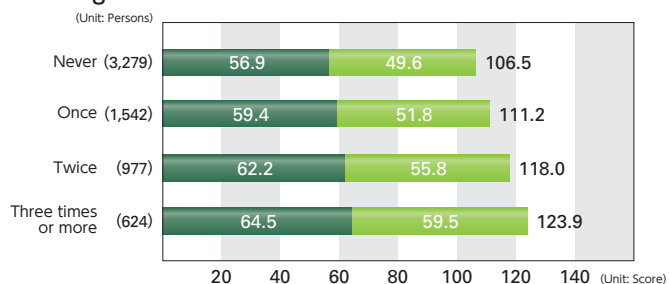
Listening Reading

V-4. Number of examinees and average scores by the number of times the test is taken

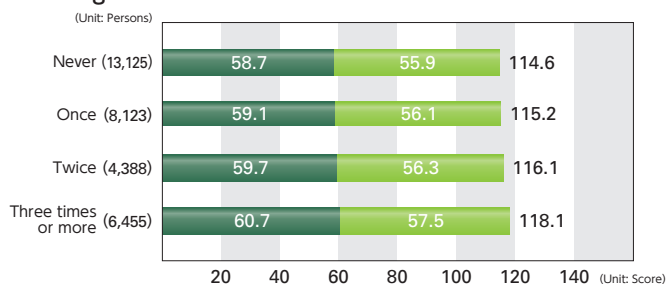
Data has been obtained from examinees who answered the following questions.

Before today, how many times have you taken the TOEIC Bridge Test?

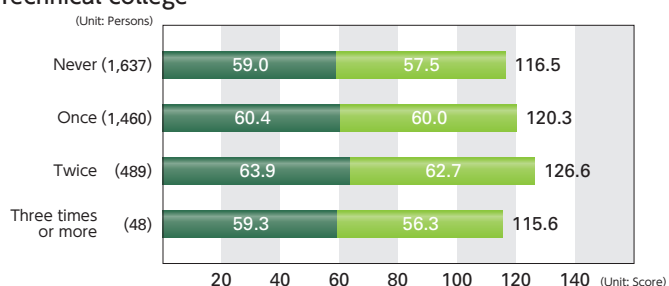
Junior high school



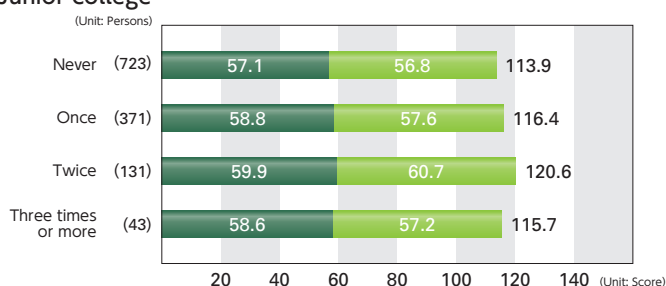
Senior high school



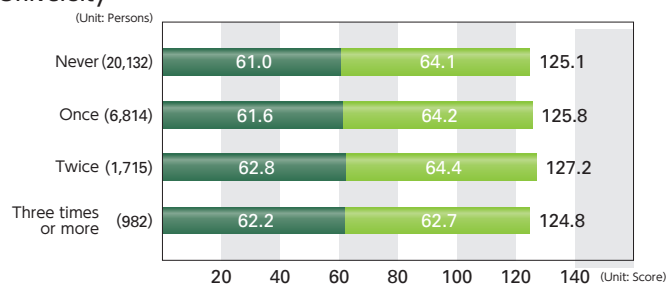
Technical college



Junior college



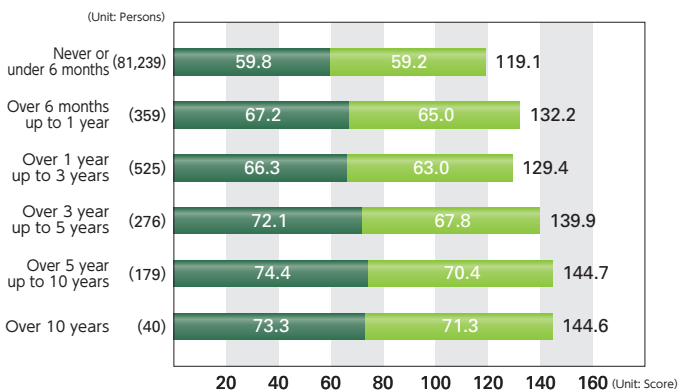
University



V-5. Number of examinees and average scores by overseas experience (sorted by length of stay)

Data has been obtained from examinees who answered the following questions.

Have you ever stayed in a foreign country where you had to speak mainly in English in daily life for 6 months or more? If you have, how long did you stay?





The Institute for International Business Communication

TOKYO : Sanno Grand Building, 2-14-2 Nagata-cho, Chiyoda-ku, Tokyo 100-0014 TEL. (03) 5521-5901
NAGOYA : Nishiki Park Building, 2-4-3 Nishiki, Naka-ku, Nagoya, Aichi 460-0003 TEL. (052) 220-0282
OSAKA : Midosuji SG Building, 3-6-1 Bakuromachi, Chuo-ku, Osaka 541-0059 TEL. (06) 6258-0222

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