

Monthly Sales Report

August 2012
Sales Department

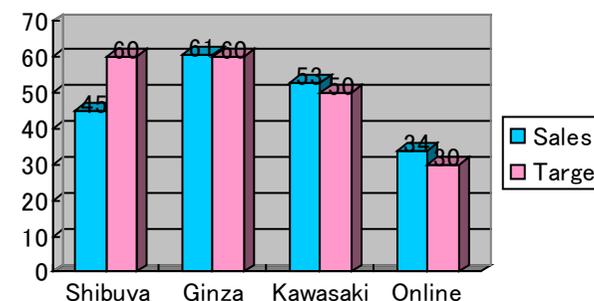
13th Period, 2012 (Unit: million yen)

Sales for August were **JPY 193,000,000**, a decrease of 15% from the same month in 2011.

Sales (by store)

	Shibuya	Ginza	Kawasaki	Online	Total
Sales	45	61	53	34	193
Target	60	60	50	30	200
Variance	75%	102%	106%	113%	97%
Comparison w/ same month in 2011	68%	90%	110%	70%	85%

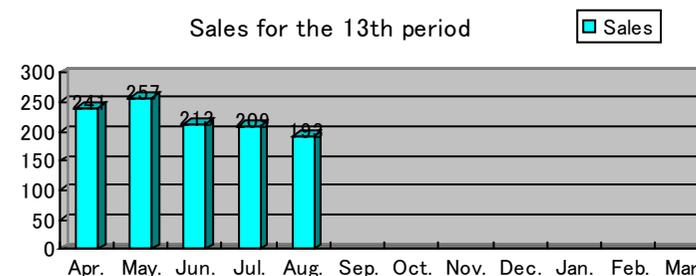
Sales for August 2012 (by store)



Monthly Sales (13th period)

	Apr.	May	Jun.	Jul.	Aug.	Sep.	Subtotal
13th period	241	257	213	209	193		1113
Comparison w/ same month in 2011	99%	130%	105%	97%	85%		103%
	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Total
13th period							1113
Comparison w/ same month in 2011							103%

Sales for the 13th period



(The sum for the 13th period compares the total up to this month with the total up to the same month of the previous year.)

Note: The above are quick estimations (reported on the 5th of every month) and not definite values (reported on the 20th of every month).

Summary of sales performance	Analysis and forecast of sales performance
The total change in sales of all stores: - 97% of the target - a 12% decrease from the previous month	- The decrease in this month's sales is thought to be due to the long stretch of rainy days and the failure of our sales promotion campaign. - We are currently conducting a campaign for the new season and sales are expected to increase next month. - In order to improve service, we should provide intensive training for both part-timers and sales staff.