

Yasuo: So, let's fix the date for announcing our new app. Speaking from a sales perspective, I'd say we do it as soon as possible for maximum media exposure. It'll give us an edge over our competitors.

Maya: Do you have a particular time frame in mind?

Yasuo: I was thinking the second week of September, around the 10th.

Rick: As the head of the development team, I have to say that would be way too soon. We'll need at least another week to finish the basic design.

Yasuo: How about the fourth week, then? Would that work for you guys?

Maya: It's fine by me as long as we can get the word out before the shareholders' meeting.

Rick: I think we'll be able to manage.

Yasuo: OK, so how about the 24th?

Maya: I won't be able to make it on that day. I'll be at our head office from the 21st to 24th. If it comes down to it, I might be able to ask someone else to stand in for me, but...

Yasuo: No, you're in charge of PR. You should be there. What about the 25th?

Maya: No problem.

Rick: Ditto.

Yasuo: September 25 it is, then. Let's work with this date in mind and keep each other updated on the progress.