

Yoko: I don't want to interrupt, but we're running a little short on time. So why don't we wrap up this discussion on the launch date of our new product and take a vote? Could you outline the two options, Peter?

Peter: Sure. The first option is September 15. If we go with this option, there is a chance that our campaign will be outshined by the release of ABC Company's latest product, as pointed out by Jim. But it would be the ideal date considering the fact that it falls on the last weekend before the Tech Expo. The second option is August 25. With this date, we may get better media exposure, but the problem is that business tends to be slow during the summer.

Yoko: Thank you, Peter. So let's put this to a vote. I'll just ask to see a show of hands. All in favor of September 15, please raise your hands.

[looks around]

Yoko: One, two, three, four, five, six. And all in favor of August 25?

[looks around]

Yoko: One, two, three, four. OK, it looks like September 15 is our day. Now, let's move on to the next item on the agenda.